

#### **Collecting Data to Address Skills Shortages in Colorado**









**Our Partner The Graduate! Network Believes**: Every adult who aspires to earn a college degree has access to the resources and support they need to start and complete their credential.

The Graduate! Network collaborates with a range of stakeholders to build, nurture, and assess structures and systems that support adults to attend and complete their degrees. They have worked with states and localities across the country to use Bridging the Talent Gap to ensure that the employer voice is heard in state efforts to reskill and upskill employers



#### What is Bridging The Talent Gap?

- Employer survey, administered statewide to understand perceptions of skills gaps and existing opportunities for reskilling and upskilling.
  Survey launched May 1st. Our goal is to survey 750 employers.
- Employee survey that any employer can administer to better understand worker wants and needs related to reskilling and upskilling.
- Community Dashboard and reports to help state agencies, industries and employers make more informed decisions about talent development needs and opportunities

Learn More Here: <u>Colorado Bridging the Talent Gap webpage</u>



# Why Bridging the Talent Gap

- **Provides essential data about industry needs and training gaps** in Colorado and fills gaps in information for what is happening post-covid.
- Helps the state understand employer resources available for reskilling and upskilling that can be used in conjunction with other resources to increase attainment.
- Accelerate collaboration across industry, workforce and learning providers on initiatives that will reduce economic opportunity gaps in Colorado.



# What is on the survey?

- This nationally normed survey asks employers to provide their perspectives on:
  - The **hiring environment** for their organization since COVID-19
  - Their perceived skills gaps for employees at different levels of education
  - The **resources they offer** to help employees get the skills they need and progress in their careers
  - The level to which they are focused on **equity**, skills-based hiring, work-based learning and other important initiatives



## What Are the Benefits for Industry?

- This initiative puts industry voice at the center
- The results and dashboard that communicate the results will be available to you so you can see what others are doing and inform your efforts
- Helping ensure employees have the skills they need to be successful at their current job and progress in their careers is essential to companies and improves their bottom line. This data will help you see how your efforts compare with everyone else's.
- The survey can help you identify opportunities to strengthen partnerships with workforce development centers, higher education institutions, and technical and community colleges



## Timeline



#### The Survey Launched May 1st!

Check out our website: Make sure your HR director or person responsible for talent development fills it out: <u>Employer survey</u>



# **Get involved by:**

Now (before June 15th):

• Push out to your networks using our Outreach Toolkit

 Connect us to your networks, either by requesting a presentation or <u>sharing connections</u>

In the future:

• Look toward how we infuse this industry input into our work

Reach out to Katie for more information :

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