



gPATHWAYS COMPETENCY: WRITTEN COMMUNICATION  
Required in gPATHWAYS Categories: CO1, CO2, CO3, HI1, SS1, SS3, SS3, AH1, AH2, AH3

Criteria for Written Communication

Competency in written communication represents a student's development and expression of ideas in writing across a variety of genres and styles. Written communication abilities develop over time through layered, interactive, and continual experiences across the curriculum.

Students should be able to:

~~Use~~ Exemplify  
Use Rhetorical Knowledge

- Demonstrate an understanding of audience, purpose, genre, ~~syntax~~, structure, format and context that is responsive to the discipline ~~and~~ <sup>synthesis/ or analysis</sup> and the assigned task(s).

~~Develop~~ Explore Content ~~Development~~ <sup>through examples, evidence, invention and analysis or</sup>

- ~~Use content to~~ <sup>invent</sup> develop and explore ideas within the context of the discipline ~~and the shape of the assignment.~~ <sup>assignment</sup>

Apply Genre and Disciplinary Conventions

- Apply formal and informal rules inherent in the expectations for writing in particular forms and/or academic fields including organization, content, presentation, formatting, and stylistic choices.

~~Compile~~ <sup>Use</sup> Sources and Evidence

- Evaluate, apply, and synthesize sources in support of a claim, following an appropriate documentation system. <sup>when</sup> ~~if~~ <sup>appropriate</sup> ~~necessary~~

~~Demonstrate~~ <sup>Address</sup> Control of Syntax and Mechanics

- Demonstrate proficiency with conventions, including spelling, grammar, mechanics, word choice, ~~and~~ format appropriate to the writing task.





**WRITTEN COMMUNICATION RUBRIC**

*This rubric is meant to be an **optional** course design and assessment tool. Evaluators are encouraged to assign a zero to any work sample or collection of work that does not meet level one performance criteria.*

	4	3	2	1
<b>Use Rhetorical Knowledge</b>	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Demonstrates awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).
<b>Explore Content Development</b>	Uses appropriate, relevant, and compelling content to illustrate mastery of the subject within the context; Develops and explores ideas while conveying the writer's understanding to shape the entire work.	Uses appropriate and relevant content to illustrate a strong grasp of the subject within the context; Develops and explores ideas to shape the entire work.	Uses appropriate or relevant content to illustrate a basic understanding of the subject within the context; Develops and explores ideas to shape most of work.	Uses appropriate or relevant content to illustrate a vague understanding of the subject within the context; Develops and explores ideas to shape a portion of the work.
<b>Apply Genre and Disciplinary Conventions</b>	Demonstrates detailed and consistent attention to along with successful execution of a wide range of conventions particular to a specific discipline and/or writing task(s) including organization, content, presentation, formatting, and stylistic choices	Demonstrates consistent use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices	Demonstrates frequent use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices	Demonstrates infrequent use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices



	4	3	2	1
<b>Compile Sources and Evidence</b>	Demonstrates skillful use of high quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing	Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	Demonstrates an attempt to use credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	Demonstrates an attempt to use credible or relevant sources to support ideas in the writing that may not be the most appropriate for the discipline and genre of the writing.
<b>Address Control of Syntax and Mechanics</b>	Uses language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error free.	Uses language that consistently communicates meaning to readers and has few minor errors.	Uses language that generally communicates meaning to readers with clarity, although writing may include multiple minor errors or a major error that impacts clarity.	Uses language that sometimes impedes meaning because of multiple major errors in usage.

This rubric was adapted from the Association of American Colleges and Universities (AAC&U) VALUE rubrics and is also aligned with the Interstate Passport Initiative Learning Outcomes. The original VALUE rubrics may be accessed at <http://www.aacu.org/value-rubrics>. The Interstate Passport Initiative Learning Outcomes can be accessed at <http://www.wiche.edu/passport/learningOutcomesCriteria>.

*Processes*

