

COMPLETE COLLEGE AMERICA

Colorado Advisors at the Center of Completion

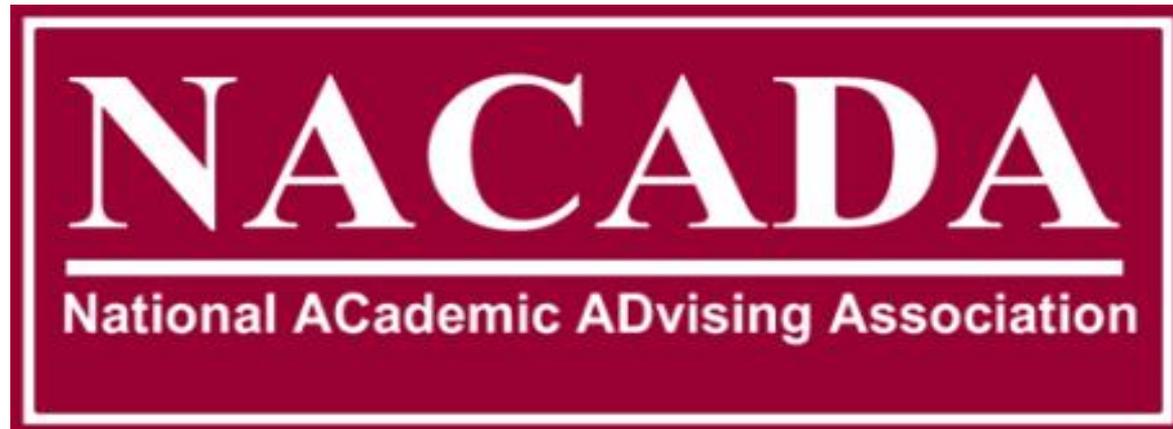
Dhanfu E. Elston, Ph.D. (*dah-nee-foo*)
Vice President for Strategy



@CompleteCollege
@DrElston







**ADVISING IS
TEACHING**

Why
GPS?

1 counselor : 400 students



The Game Changers



COMPLETE COLLEGE AMERICA



1. Structured Schedules



2. Corequisite Remediation



3. Math Pathways



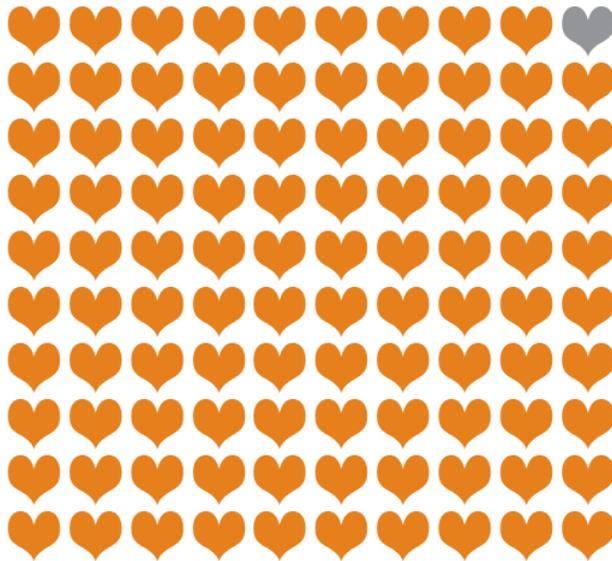
4. GPS Direct



5. #15ToFinish / Full Time is Fifteen

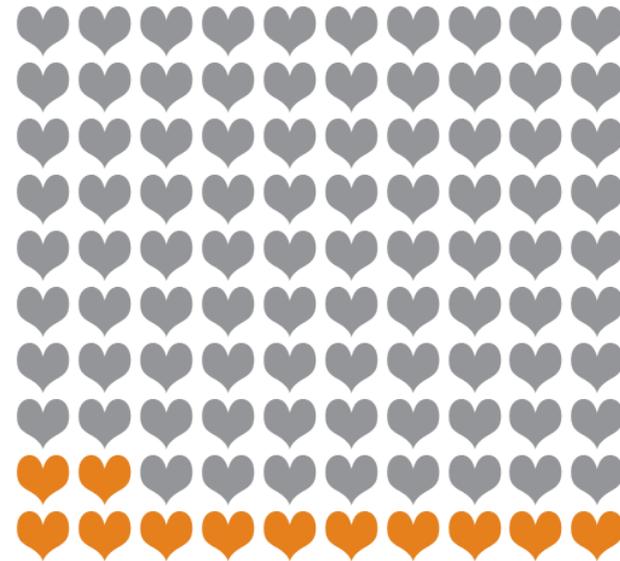
Behavioral Economics: **Default**

Organ Donation Rates



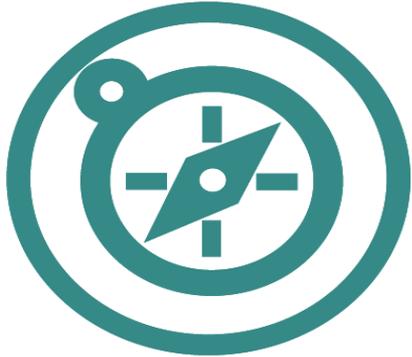
Austria (OPT-
OUT)

99%



Germany (OPT-
IN)

12%



GAME CHANGER

GPS: Direct

#GPSDirect

Questions for a Potential Nursing Student

- Are you prepared for Chemistry 101?
- Do you like working with people?

“Real-Life Questions”

- How do you feel about working with BLOOD and BEDPANS?



Default Degree Maps

STEM META MAJOR

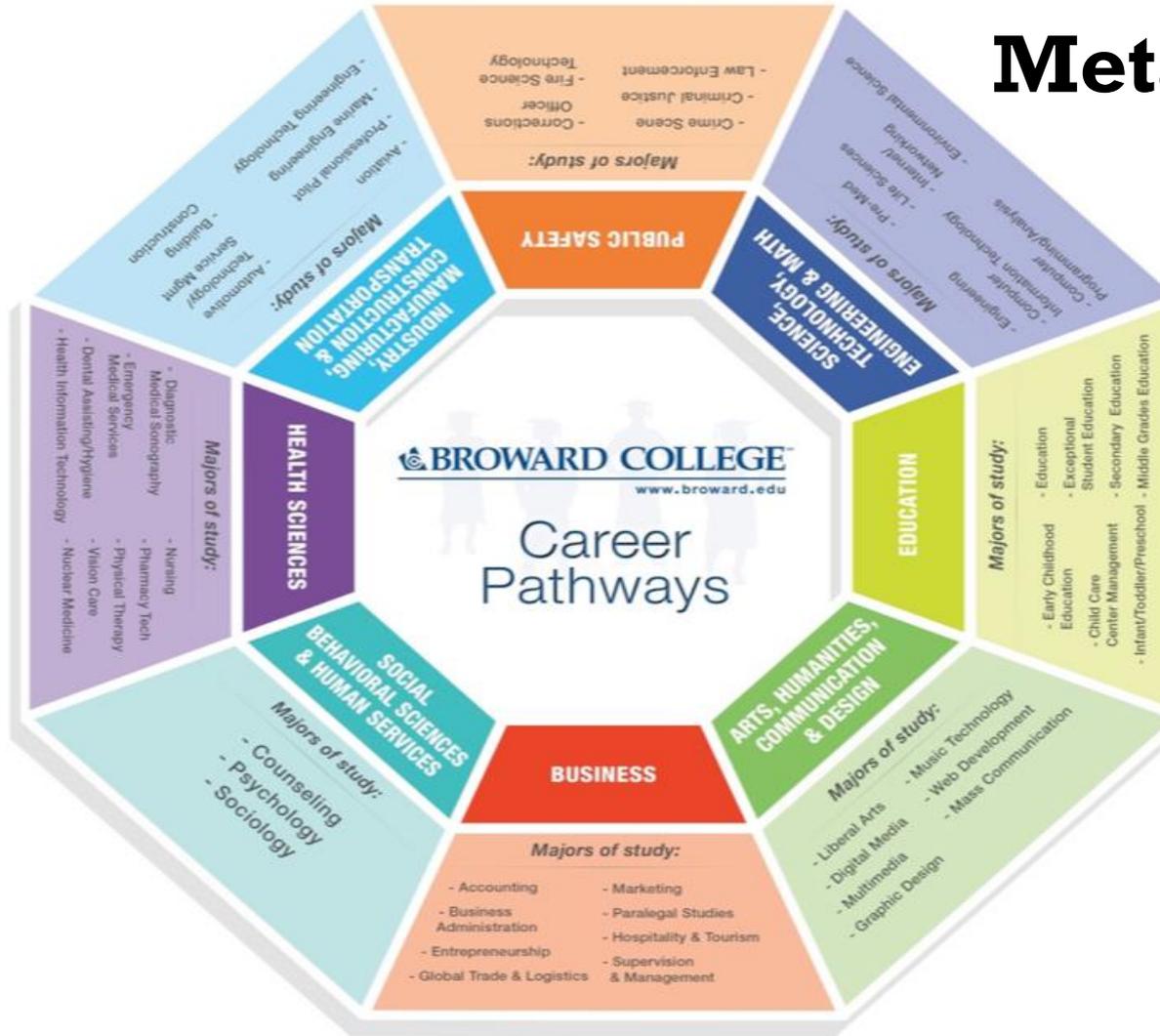
FIRST-YEAR CORE

TERM 1		TERM 2	
 English 101 English 101+ 	3 credits	 English 102 English 102+ 	3 credits
 Pre-calc 101 Pre-calc 101+ 	3	 Calculus 101 Calculus 101+ 	3
Biology, Chemistry, or Physics Core w/lab	4	 Bio, Chem, or Physics Core w/lab	4
Biology, Chemistry, or Physics Core w/lab	4	Biology, Chemistry, or Physics Core w/lab	4
Student Success Seminar	1	STEM or Engineering Options Seminar	1
CREDITS 15		CREDITS 15	

 Milestone course
required in this term

 Gateway course with
corequisite support

Meta Majors



INTRUSIVE (PROACTIVE) ADVISING

- Culture Shift: No longer wait for students to come to us!
- Transition from Schedulers to “True” advising
- Review Existing Model: Professional vs. Faculty Advisors
- Advisor Training & Retreats
- Solution-oriented Meetings
- Advising Syllabus – Common, shared outcomes

Embrace the Advising Paradigm Shift



- **Broaden your locus of control**
 - Don't rely on registration holds to drive traffic
 - Reaching the right student at the right time
 - Tailor advisement to the most critical information
- **Do more than put out fires all day, every day**
 - Assist students with thinking critically about program planning
- **Reflect, be honest with yourself, and provide feedback**
 - Share publicly both successes and failures
 - Push for continuous improvement (Pilot, Revise, Scale)



GAME CHANGER

15 To Finish

15^{to} FINISH



2+2

THINK

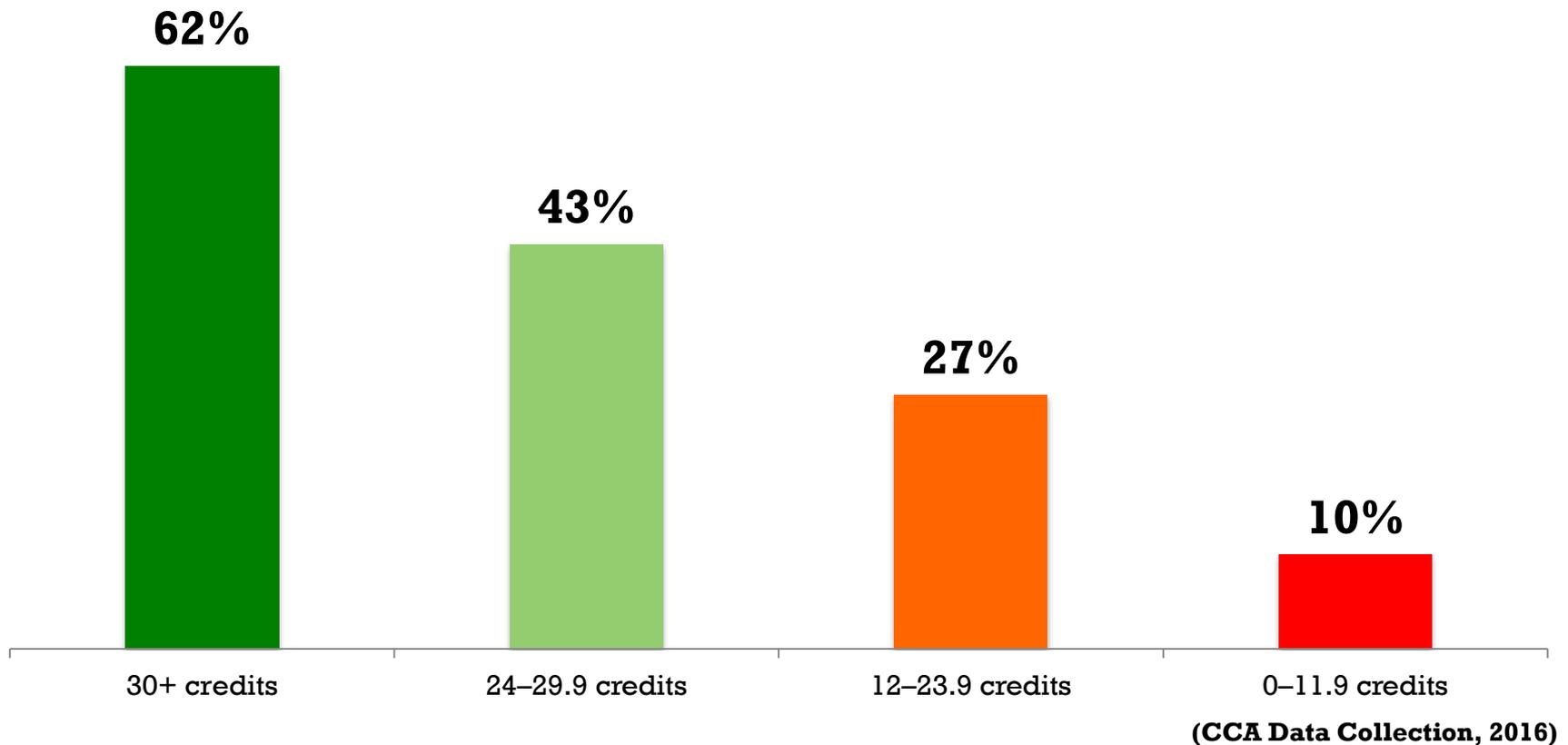
Finish
in 4

EDUCATE • INNOVATE



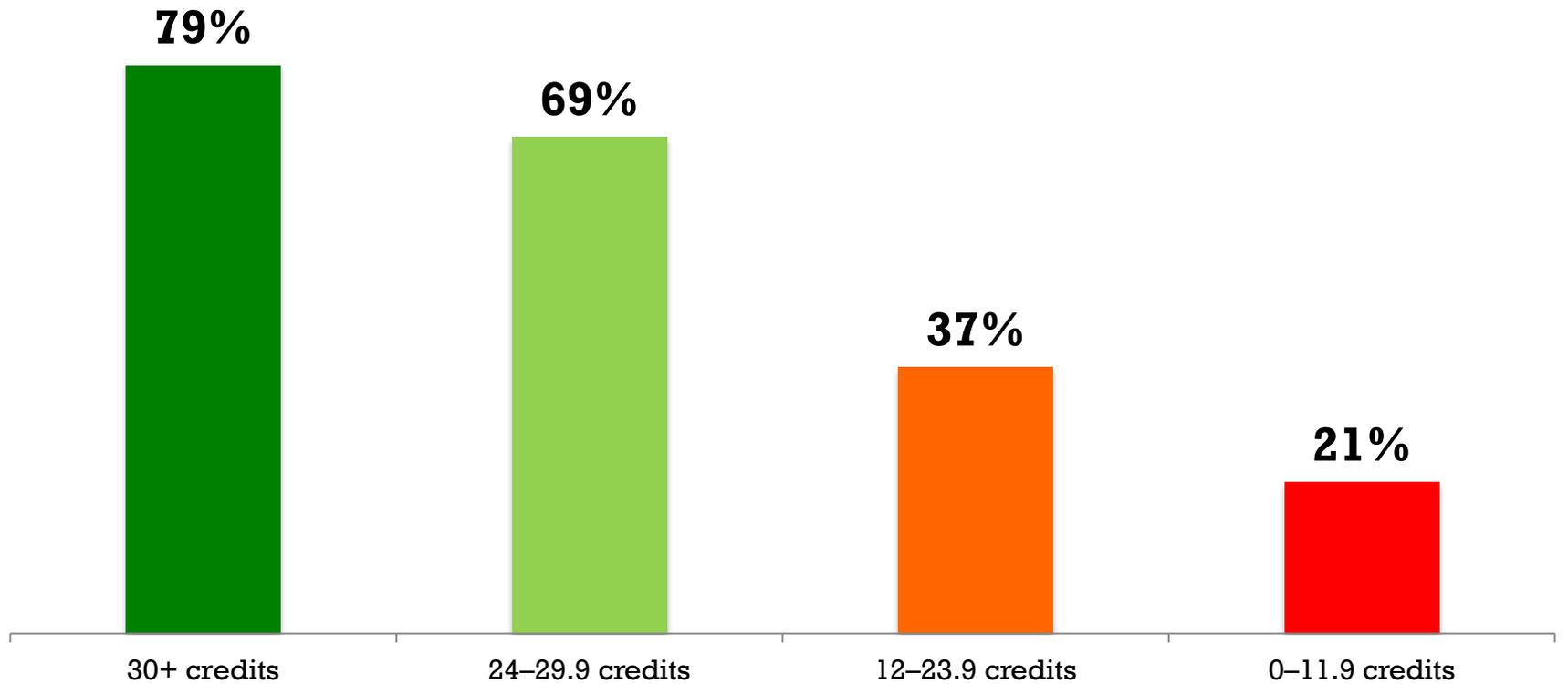
The Power of 15 Credits: More students graduate when they complete 30+ credits in their first year.

Associate Degrees



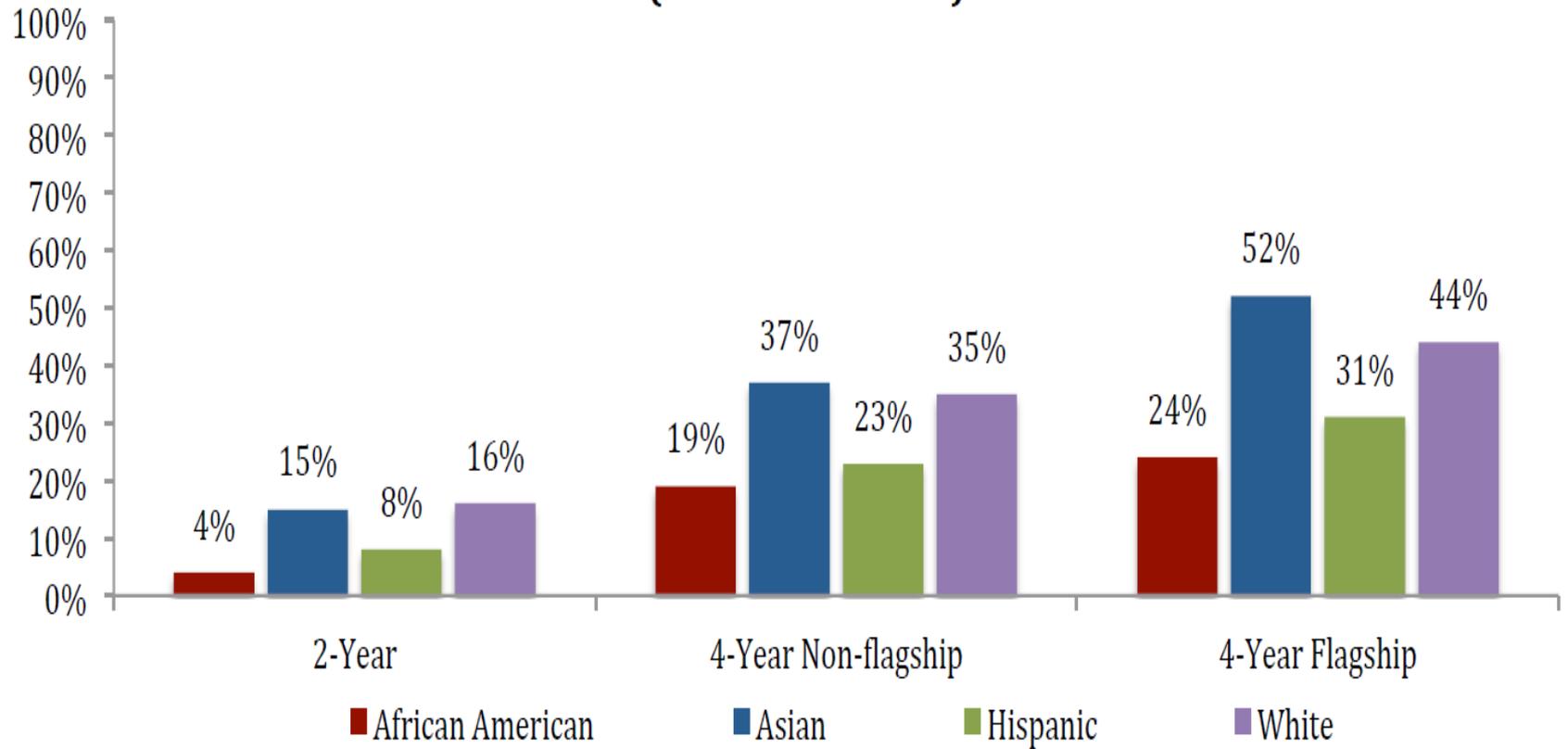
The Power of 15 Credits: More students graduate when they complete 30+ credits in their first year.

Bachelor's degree



(CCA Data Collection, 2016)

Percent of Students Completing 30 Credits Per Year (*On-Time* Students)



(CCA Data Collection, 2016)

“The best strategy for reducing the cost of college is to ensure more students take the credits needed to graduate on time.”

(Complete College America, 2016)

COMPLETE COLLEGE AMERICA



SHARED PRINCIPLES

Far too few full-time students graduate on time.

Graduating late or “taking an extra year” comes at great cost for students and their families.

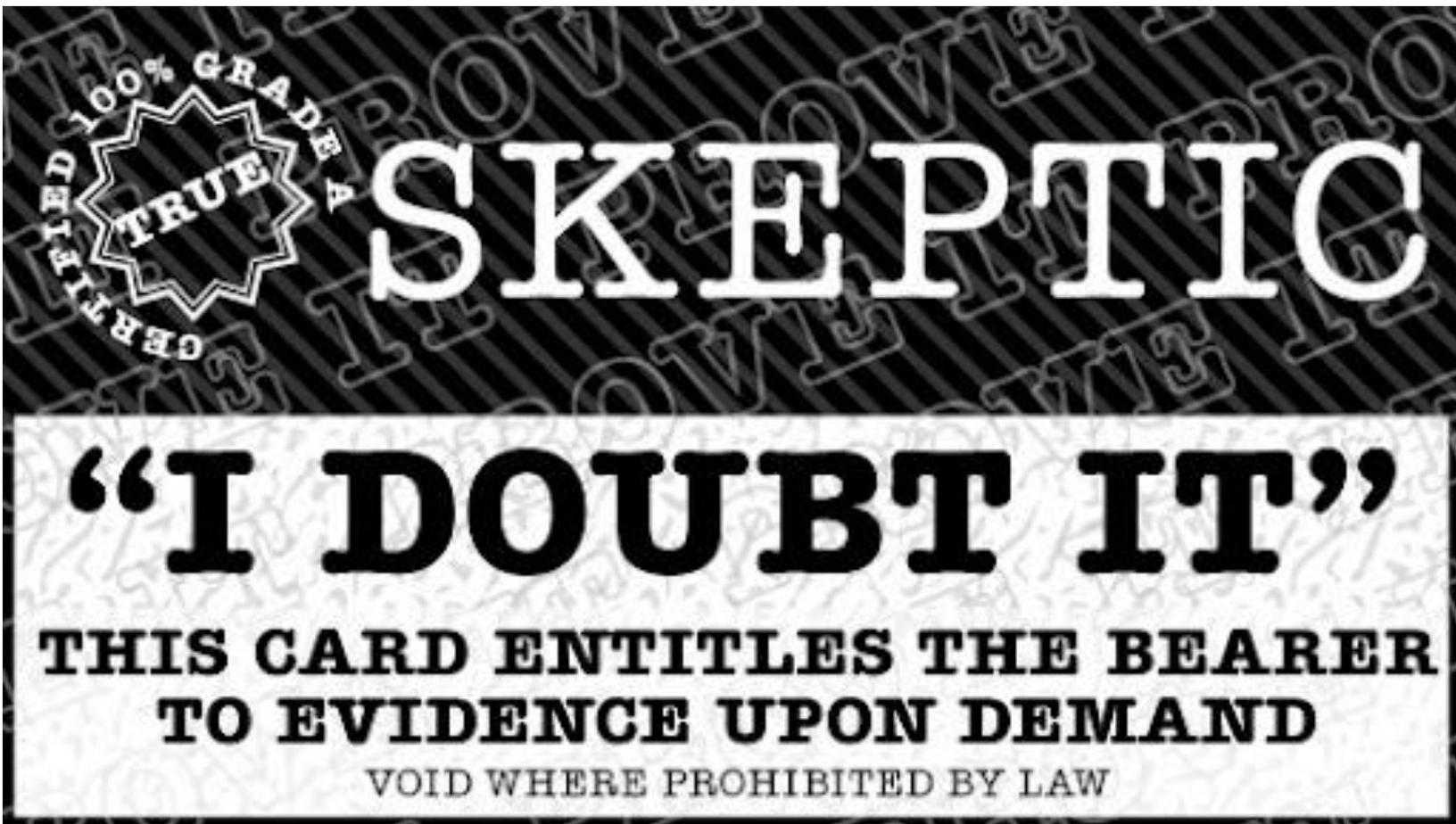
Advisors play a critical role in boosting student success.

Many more students can take 15 credits per semester or term, greatly increasing their likelihood of on-time completion.

#15toFinish informs students of their choices and ensures they know what it takes to graduate on time.

Freshmen Completing 30 or More Credits within First Academic Year, UH Mānoa

	Fall 07 Cohort	
Cumulative Credits 1st AY		Cohort
<12 credits	114	6.4%
12-23 credits	351	19.7%
24-29 credits	691	38.8%
≥30 credits	624	35.1%
TOTAL	1,780	100.0%
Graduate in 4 Years	Graduates	Grad Rate
<24 credits	6	1.3%
24-29 credits	311	23.7%
≥30 credits	201	32.2%
TOTAL	317	17.8%



CERTIFIED 100% GRADE A TRUE

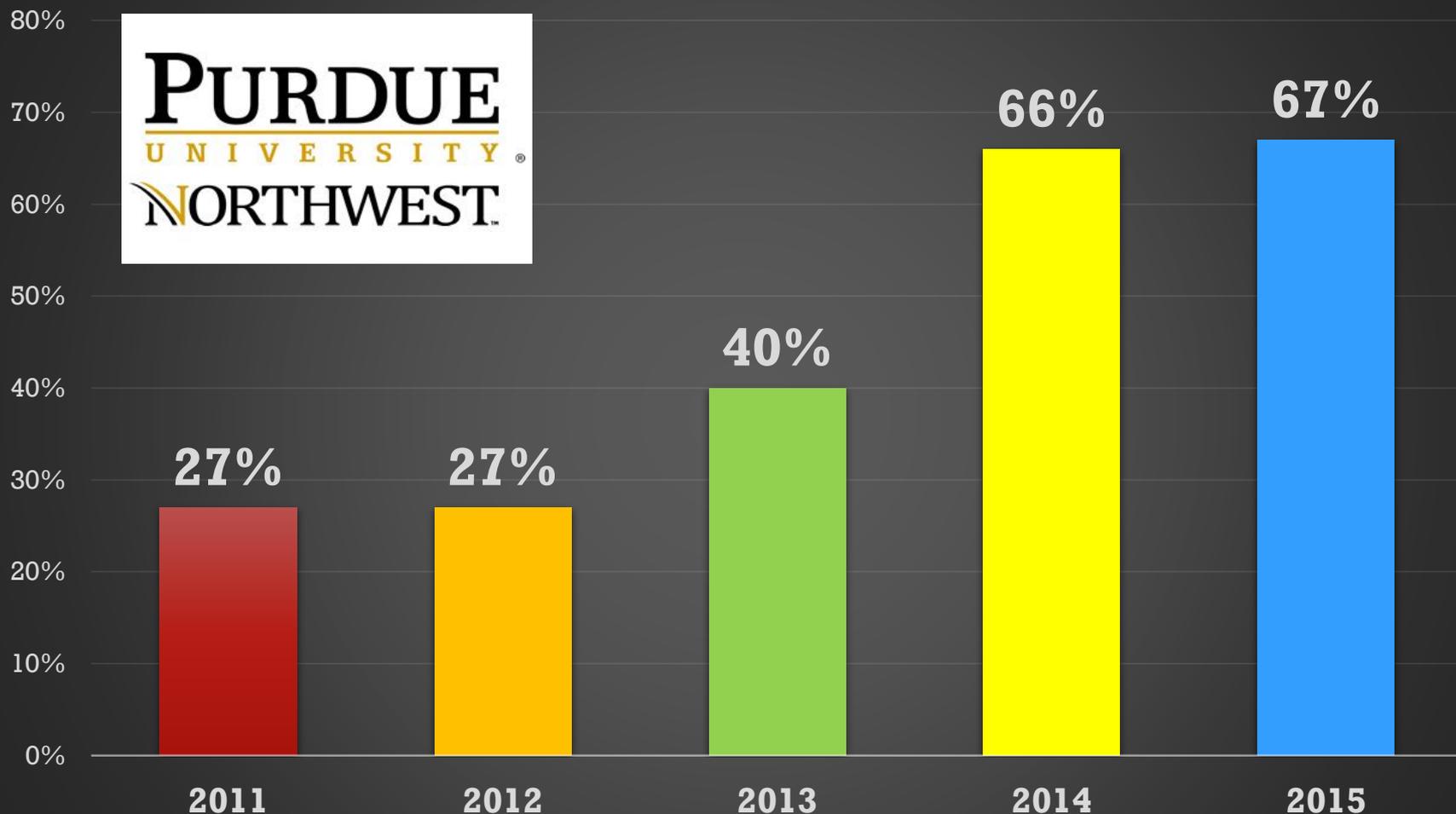
SKEPTIC

“I DOUBT IT”

**THIS CARD ENTITLES THE BEARER
TO EVIDENCE UPON DEMAND**

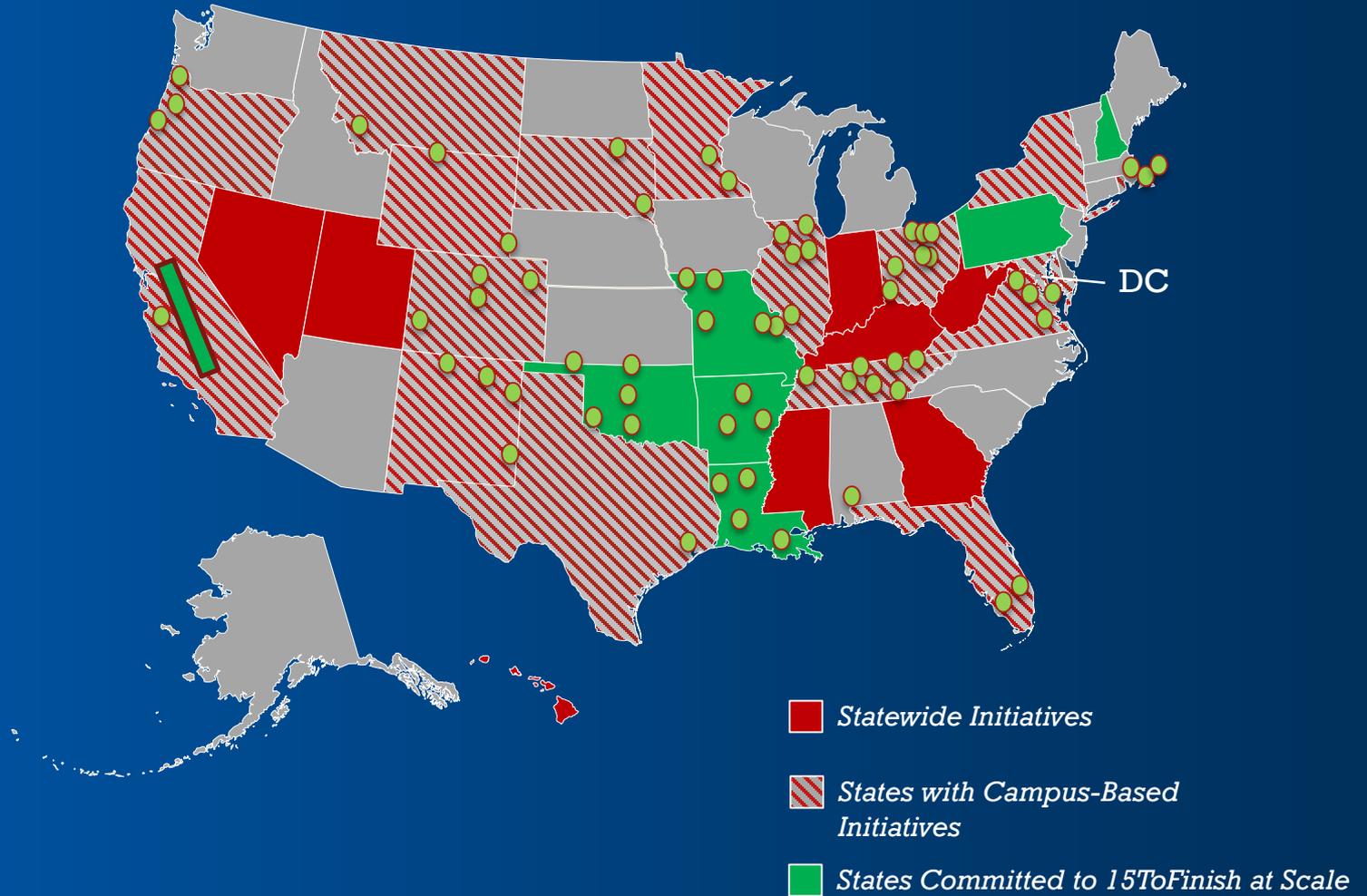
VOID WHERE PROHIBITED BY LAW

% First-Time, Full-Time Students Enrolled in 15+ Credit Hours (1st semester)





Fifteen to Finish



Comprehensive Institutional Plan



- **Collect & Share Campus-Level Data**
 - Partner w/ Advisors, Institutional Research & Faculty Senate
- **New Student Orientation**
 - Clear, Introductory Messages to Students & Parents
- **Degree Maps (2 & 4-year)**
- **Block Scheduling**
 - (Opt-Out vs. Opt-In to 15 credit hours)
- **Reinforced Messages – Changing the Culture to 15 Credit “On-Time” Hours**
 - Academic Advisors
 - Marketing Campaign



15

**CREDITS A SEMESTER
TO GRADUATE ON TIME**

#15TOFINISH

POSTERS





Complete College America

8 hrs · 🌐

Extra years of college can cost you thousands, both in what you pay and what you lose from not having a job. So, taking 15 credits a semester (or 30 credits a year) saves you money and lets you make more. Cha-ching! Students who take 15 credits a semester (or 30 credits a year) tend to get higher GPAs. So when it comes to getting better grades, taking 15 is sort of a no-brainer...



👍 Like 💬 Comment ➦ Share

AT&T 4:55 PM 25%

Photo



👍 💬 ➦

68 likes

Complete College of America Extra years of college can cost you thousands, both in what you pay and what you lose from not having a job. So, taking 15 credits a semester (or 30 credits a year) saves you money and lets you make more. Cha-ching!



completeclege.org/15toFinishMaterials



15

**CREDITS A SEMESTER
TO GRADUATE ON TIME**

#15TOFINISH



Projected Enrollment Revenue Opportunity

Estimated Impact for Purdue University - Calumet

Revenue Gains vs. Baseline

Model Inputs:

Total

Enrollment: 8,639

Net Revenue

Per Student: \$10,565

(net tuition and fees plus state appropriations)

Retention Improvement

0-29 credits	4.7% total over 1 year
30-59 credits	0% total over 1 year
60-89 credits	0% total over 1 year
90-119 credits	0% total over 1 year
120+ credits	0% total over 1 year

