CCHE Annual Retreat - 2017
“Strategic Implementation of the Master Plan”

Tuesday, August 8 – Wednesday, August 9, 2017

MEETING LOGISTICS

RETREAT LOCATION - *Dress is business casual*

Colorado Mesa University
1100 North Avenue
University Center, Room UC 213
Grand Junction, Colorado

MAPS
Attached (and hyperlinked) are maps for the campus and the parking structure, both of which are located on 12th Street and circled for your ease.

- **Meeting Location:** University Center, Room UC 213 (building 35 on the map)
- **Parking:** Parking Structure CP11 on 12th Street, park on 2nd level or above at no charge

AGENDA
The full retreat agenda is attached. A few specific items to note are:

**Tuesday, August 7th**
- 12 noon start time with a working lunch - University Center, Room UC 221
- 5:30pm Campus Tour of CMU – meet at Moss Performing Arts Building, Dance Recital Hall
- 6:30pm CMU Hosted Dinner on Campus (see below)

**Wednesday, August 8th**
- 8:30am start time
- 3:45pm retreat concludes

STAFF CONTACT INFORMATION

- Suzanne Stark: text or call (720) 341-0885; email suzanne.stark@dhe.state.co.us
- Kachina Weaver: text or call (303) 883-7076; email kachina.weaver@dhe.state.co.us
LODGING
Attendees are split between three different hotels, as listed below. If you are staying over one of the extra nights, your reservation takes that into account. You will need to provide your credit card for the cost of the additional night.

Breakfast will be provided in each hotel.

<table>
<thead>
<tr>
<th>Commissioners Executive Director</th>
<th>Presenters</th>
<th>Advisors</th>
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</thead>
<tbody>
<tr>
<td></td>
<td><strong>Staff:</strong></td>
<td></td>
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<tr>
<td></td>
<td>Beth Bean, Amanda DeLaRosa, Diane Duffy, Megan McDermott, Inta Morris, Joe Portnoy, Misti Ruthven</td>
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<tr>
<td>SpringHill Suites 237 Main Street, Grand Junction, CO 81501 (970) 424-5777</td>
<td><strong>Fairfield Inn and Suites</strong> 225 Main Street, Grand Junction, CO 81501 (970) 242-2525</td>
<td><strong>Hampton Inn</strong> 205 Main Street, Grand Junction, CO 81501 (970) 243-3222</td>
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<td>Check-in: 3:00pm Check-out: 12:00pm</td>
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DINNER – Hosted by Colorado Mesa University, Tuesday 8/7 at 6:30pm

Colorado Mesa University
1100 North Avenue
Moss Performing Arts Building, Dance Recital Hall
Grand Junction, Colorado

- Parking is available in adjacent to the building in lot P3.

THINGS TO DO IN GRAND JUNCTION
There are a number of great things to do in the Grand Junction area. Attached is a list of ideas we put together if you have the time and inclination.
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“Strategic Implementation of the Master Plan”

Tuesday, August 8 – Wednesday, August 9, 2017
Colorado Mesa University, Grand Junction, Colorado
University Center, Room UC 213

AGENDA

Retreat Objectives
• Discussion of Critical Higher Education Policy Issues
• Review DHE Action Plan
• Develop CCHE Action Plan

Facilitator
• Christine Scanlan, President & CEO of The Keystone Center

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Tuesday, August 8, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>12:00pm – 1:00pm</td>
<td>LUNCH - University Center, Room UC 221</td>
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<tr>
<td>1:00pm – 1:30pm</td>
<td>CCHE Business Meeting</td>
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<tr>
<td>1:30pm – 1:45pm</td>
<td>Welcome &amp; Introduction to the Retreat - Commissioner Luis Colon (15 minutes)</td>
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<tr>
<td>1:45pm – 2:00pm</td>
<td>Kick-Off Remarks – Dr. Kim Hunter Reed (15 minutes)</td>
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</table>
| 2:00pm – 3:15pm | I. Setting the Stage
|               | The Georgetown Center Forecast (75 minutes)
|               | Jeff Strohl - Director of Research, Georgetown University Center on Education and the Workforce |
| 3:15pm – 4:00pm | II. Overview DHE Action Plan (45 minutes)
<p>|               | Dr. Beth Bean                                                            |
| 5:30pm – 6:30pm | CAMPUS TOUR – meet at the Moss Performing Arts Building, Dance Recital Hall |
| 6:30pm - 9:30pm | DINNER – Moss Performing Arts Building, Dance Recital Hall               |</p>
<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:30am – 9:00am</td>
<td>Welcome by President Tim Foster, Colorado Mesa University</td>
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<tr>
<td>9:00am – 10:00am</td>
<td>III. Student Equity Panel <em>(60 minutes)</em></td>
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<td>10:00am – 11:00am</td>
<td>IV. Contextualizing the Master Plan Goals <em>(60 minutes)</em></td>
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<td>11:00am – 11:15am</td>
<td><strong>BREAK</strong></td>
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<td>11:15am – 12:15am</td>
<td>V. Narrative Campaign for the Master Plan - <em>Who’s Talking Higher Education in the Nation and the State?</em> <em>(60 minutes)</em></td>
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<td>• National Narrative Project Analytics</td>
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<td>Debra Humphreys – Vice President of Strategic Engagement, Lumina Foundation</td>
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<td></td>
<td>• Narrative Landscape in Colorado</td>
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<td>Floyd Ciruli – Pollster and Political Analyst, Ciruli Associates</td>
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<td>12:15pm – 12:45pm</td>
<td>VI. <strong>WORKING LUNCH</strong>: Breakout Session – Small Group Commissioner Discussion</td>
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<tr>
<td>12:45pm – 1:45pm</td>
<td>VII. Honing the Message – Making the Case <em>(60 minutes)</em></td>
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<tr>
<td>1:45pm – 2:00pm</td>
<td><strong>BREAK</strong></td>
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<tr>
<td>2:00pm – 3:30pm</td>
<td>VIII. CCHE Action Plan for 2017/18 <em>(90 minutes)</em></td>
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<tr>
<td>3:30pm – 3:45pm</td>
<td>IX. Retreat Closing <em>(15 minutes)</em></td>
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THINGS TO DO IN GRAND JUNCTION

http://www.visitgrandjunction.com/guided-tours-adventures

- **HIKING**
  - Devils Kitchen (1.5 miles roundtrip)
  - Canyon Rim & Window Rock (1.5 miles roundtrip)
  - Escalante Petroglyphs (1.5 miles roundtrip)
  - For full list of hiking trails, see the link below:
    - http://www.visitgrandjunction.com/12-incredible-hikes-grand-junction

- **WINERIES, BREWERIES, AND TASTING ROOMS**
  - Desert Sun Vineyards (Grand Junction)
  - Whitewater Hill Vineyards (Grand Junction)
  - Meadery of the Rockies (Palisades)
  - Garfield Estates Winery (Palisades)
  - Colterris Winery Tasting Room & at the Overlook (Palisades)
  - Kannah Creek Brewing Company (Grand Junction)
  - For full list of wineries, breweries, and tasting rooms, see the link below:
    - http://www.visitgrandjunction.com/wineries-tasting-rooms
    - http://www.visitgrandjunction.com/breweries-distilleries

- **DINING**
  - For full list of recommended restaurants, see the link below:
    - http://www.visitgrandjunction.com/farm-table-flavors-grand-junction

- **EVENTS**
  - August 8th: Fruita Rimrock Rodeo, Museums of Western Colorado Art Exhibits
  - August 9th: Farm & Ranch Market
  - For full list of events, see the link below:
    - http://www.visitgrandjunction.com/events-calendar

- **MOUNTAIN & ROAD-BIKING**
  - Mountain-biking at Powderhorn Mountain Resort
  - Road-biking at Colorado National Monument

- **GOLF**
  - For full list of available golf courses, see the link below:
    - http://www.visitgrandjunction.com/golf

- **WATER-RELATED ACTIVITIES (RAFTING, KAYAKING, FISHING, ETC.)**
  - James M. Robb Colorado State Park
  - Highline State Park
  - The Colorado River

- **MISC.**
  - Western Colorado Botanical Gardens