

ATTACHMENT A: SUPPLEMENTAL INFORMATION ON CSU – GLOBAL CAMPUS’S PROPOSED BS IN HUMAN RESOURCE MANAGEMENT

This supplemental information is unrelated to the proposed degree’s fit with the institution’s statutory role and mission. The following is summarized from CSU - Global’s proposal:

EVIDENCE OF NEED

Industry demand for the Bachelor of Science in Human Resource Management degree program has been evaluated through CSU-Global’s contracted market research and through industry career growth projections. Demand projections and market research are listed below:

- Growth in this area includes employment interviewers, human resource generalists, labor relations specialists, placement specialists, and recruitment specialists (Bureau of Labor Statistics, 2010);
- Median earning in 2008 for human resource specialists was \$52,690 (Bureau of Labor Statistics, 2010);
- U.S. Dept. of Labor predicts that employment growth in human resource specialists to be 21% from 2010-2020 (U.S. Dept. of Labor, 2010);
- Overall jobs will increase from 442,200 in 2010 to over 532,900 in 2020, an increase of 90,700 new positions (Bureau of Labor Statistics, 2010).

Student demand for the Bachelor of Science in Human Resource Management degree is demonstrated through the over 112 undergraduate students currently enrolled in the Human Resource Specialization at CSU-Global. It is anticipated that a major will provide students who would like to focus more attention on the human resource field the opportunity to study at CSU-Global.

DUPLICATION

Department staff could find no similar program by name or CIP code offered at a Colorado public four-year institution.