

**ATTACHMENT A: SUPPLEMENTAL INFORMATION ON CSU – GLOBAL
CAMPUS’S PROPOSED BS IN MANAGEMENT INFORMATION SYSTEMS AND
BUSINESS ANALYTICS**

This supplemental information is unrelated to the proposed degree’s fit with the institution’s statutory role and mission. The following is summarized from CSU - Global’s proposal:

EVIDENCE OF NEED

Industry demand for the Bachelor of Science in Management Information Systems and Business Analytics degree program has been evaluated through CSU-Global’s contracted market research and through industry career growth projections. Demand projections and market research for positions aligned with this field are listed below:

- Jobs for Computer Systems Analysts are expected to grow by 22% (faster than average) from 2010-2020 with over 120,400 new jobs and an average salary of \$77,740;
- Jobs for Management Analysts are expected to grow by 22% (faster than average) from 2010-2020 with over 157,200 new jobs and an average salary of \$78,160;
- Jobs for Database Administrators are expected to grow by 31% (much faster than average) from 2010-2020 with over 33,900 new jobs and an average salary of \$73,490 (US Bureau of Labor Statistics 2010)

Student demand for the Bachelor of Science in Management Information Systems and Business Analytics degree is demonstrated through the number of undergraduate students currently enrolled in the Data Management and Analysis Specialization at CSU-Global. It is anticipated that a major, rather than just a specialization within a major, will provide students who would like to focus more attention on the business analytics field the opportunity to study at CSU-Global.

DUPLICATION

Department staff confirms the following institutions have bachelor’s degrees with the same CIP code, indicating the degrees are at least similar:

- Colorado Mesa University
- Metropolitan State University of Denver
- Western State Colorado University