

TOPIC: COMMUNICATIONS UPDATE

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I. SUMMARY

DHE staff has prepared a draft PowerPoint for CCHE members to use when speaking publicly with community groups about the state of higher education in Colorado. This presentation is intended to solicit your feedback to finalize the draft.

II. BACKGROUND

CCHE members have previously requested a presentation that they may give publicly as they speak to various groups on higher education. DHE communications staff has been working on a short presentation that would serve as the backbone of such a presentation. A number of DHE staff members and three CCHE members have seen the presentation and provided input.

III. STAFF ANALYSIS

We believe the presentation is ready for review by the full CCHE board before finalizing the document. We envision this PowerPoint serving as the basis for a community conversation and we have prepared “scripts” or “talking points” that supplement the slides, which have intentionally been kept to about a dozen. DHE staff also is prepared to customize the presentation to particular audiences or geographic locations.

IV. STAFF RECOMMENDATIONS

This item is for information purposes only; staff makes no recommendation.

ATTACHMENT A: CCHE draft PowerPoint

ATTACHMENT B: CCHE draft script for PowerPoint