



OPEN EDUCATIONAL RESOURCES COUNCIL

October 13, 2017, 1:00 - 3:00pm

Colorado Department of Higher Education
1560 Broadway – Suite 1600, Denver, CO 80202

MEETING AGENDA

Open Educational Resources Council
13 October 2017

1. Welcome and attendance

In attendance: Spencer Reed, Carl Einhaus, Johnathan Ponts, Amanda Bickle, Alex, Emily Ragan, Karen Danielson, Brittany Dudek, Cindy Haschert sitting in for Deb, Tina Parson, Helen Reed, Meg Brown, Tim, Renee, Gene, Troy Fossett.

2. Public comments

No public comment

3. Chair and co-chair review of meeting with Pearson executives

Morning of September 22. Vice chair-Deb, Emily and Kim-Hunter Reed met with Pearson executives to share their efforts with them. There were 3 executives. They claim to have an interest in access, affordability and achievement. They had several models to achieve this. For instance, the opt out software. They mentioned UC Davis and CCCOnline as well CSU and Indiana University. It is usually a commercially available textbook but then students opt out. They are going more digital and moving towards a digital platform and having students be immediately enrolled and then having to opt out of they don't want to be involved in the content. They have a survey on the future of careers. In what ways can they help with career advancements. Spencer sat in on the meeting as well.

CCCOonline just renewed their contract with Pearson for digital content. There are 2 rates: 1) totally digital 2) ebook. They charge this as a student fee. There is a minimal amount of enrollment to make the cost worthwhile. If they go away from a Pearson text, that of course effects the minimum number but OER won't affect the minimum enrollment. This is something that Cengage is also working towards as well. Clearly an interest in subscription based models; but, it could be that they are really looking to lock in markets with contracts and platforms and may not be being altruistic.

4. CampusCon OER student panel update

Students are actually organizing the panel. There has been great involvement from student government leadership from UC Boulder. There is a national student governance



happening here and this is where the panel will take place. It is at MSU Denver and on October 21st. Jonathan will moderate the panel. There has been a discussion about a faculty member (Emily), a librarian (Brittany), a legislation person, and students.

5. Affordable college textbook act discussion

Spencer had forwarded us the Affordable college textbook act. There were some elements of this act that Dr. Spilvoy added to her report (pg. 31). Is there anything we want to include? The first point is a grant for the creation of a grant program to create and expand the use of OER. Could CDHE apply for a grant to fund OER for the state?

6. Final editing Sub-committee discuss their review of report

This sub-committee did great work in less than 48 hours. What was the process to edit this and what suggestions were made to the report?

- Track changes for comments and share those with others on the sub-committee and to Tanya.
- They worked on getting clarification on the system-level survey data.
- The version sent out at end of day yesterday includes the revisions from the sub-committee. There may be additional edits.
- The expectation is not for a separate report to come from the Council but we will write an executive summary/cover page.
 - If OER council's recommendations were in some way different from what was in the report, then that needs to be explained.
- We need more detailed recommendations.
 - The proposals are a little vague. Our role is to take this report and apply it to Colorado and make some specific, measurable recommendations for our state's needs.
 - Target an executive summary that includes this information.
 - 4 categories for recommendations
 1. Current use or OER in Colorado
We have more information now than before because of the surveys. Of course, the surveys are limited because of the timeframe we were given. This is a quality investigation. No changes needed.
 2. Are the obstacles/options for using OER covered
Lots of moving parts and there needs to be lots of coordination and collaboration. The report does a good job of covering this. No changes needed.
 - In our executive summary, we need to extract and elaborate on a few themes from the report.
 3. Solicitation of input—because this was an open survey, we don't have a large population of charter schools and bookstores represented in the report. We need to acknowledge our goal to attract these populations but we didn't get much response.
 - Perhaps Tanya can expand the two sentences in the methodology (pg. 14) on survey participation and who we were to solicit input from with this survey.

The council feels strongly that Tanya should add this to her larger report.

- School districts and charter schools: the survey did go out to these populations but we didn't get any response. We can add this to page 14.
- We should also acknowledge the personal outreach done to get participation.
- In the executive summary, we can re-state this and Rene and Glenn will share some of the concerns on reaching this population.

4. Recommendations to increase use and how to measures.

- Tanya could elaborate on this in the main report. These recommendations are not prioritized or operational. We can also add these as appendices.
- What has been effective to solve these issues in other states? And what can we hope to see? What will we fund and how much will it cost by looking at other state's initiatives. What is it we need to do and how much is it going to cost?

7. OER report presentation:

a. Need to solve:

- i. Strategic goals
- ii. Talk about the data in a way that frames our strategic goals and answers the questions of the legislature
- iii. Responsible to provide a report that legislators want to read and answers their questions.
- iv. Changes that are happening in our demographics and our equity gap.

b. Mesh the goals with CDHE with the legislation:

- i. Answer the questions of the legislation
- ii. Exec summary
- iii. Report
- iv. Addendums

c. Directly addresses the questions.

8. Review of timeline for OER Council's Work

a. Parcel this out to different pieces:

- i. Can we do this on a googledoc to see the progress?
- ii. 3 different googledocs but doing your work in the ones you've signed up for.

b. Introduction—Why is OER important and OER today?

- i. Meg has started an introductory section
- ii. Karen
- iii. *Emily
- iv. This can bleed into the snapshot of OER today

c. Snapshot—OER today and in Colorado

- i. A group of people who want to talk specifically for Colorado
 - 1. *Alex, Tina, Brittany, Jonathan, Helen, Gene and Renee

- d. Recommendations—strategies and how we can have an investment?
 - i. *Johnathan, Helen, Tina, Brittany, Meg (will comment)
 - ii. Structure:
 - 1. Do we need a council?
 - 2. Stipends for faculty?
 - 3. How do we determine who gets those stipends?
 - 4. The more we can set this up to best create a bill, the better.
 - iii. Funding: Prioritization of 3 or so key initiatives to focus on.
 - 1. Methods for evaluating the success of each initiative.
 - 2. Foreshadowing what the implementation might look like.
 - 3. What might this look like for students?
 - 4. Ongoing mechanism to keep faculty/librarians/IT/students people to communicate with one another.
 - iv. Gathering ongoing feedback from above constituents on the initiatives.
 - e. Edits to the report:
 - i. Brittany and Tina
 - f. Drafts due to October 25th.
9. Additional comments
- Are we allowed to edit the report? If we accept and endorse the report, it is our report and WITCHI's report but Tim thinks we can make changes that we recommend.
 - Do we have the raw data, yet? Can we get that from her?
 - A high priority will be to get the institutional data.
 - Student engagement an area to boast about!
 - What are fundable initiatives to engage students?
 - When students' say it, it matters.
 - Student organizations have money. Possible student organizations could fund faculty to write OER.
 - Students fund grants for faculty to review OER
 - 8\$ course fee to re-do OER courses
 - give students a platform to share their ideas
 - What are your top 3 priorities?
 - Leverage your dual-enrollment courses
 - Grass-roots faculty grants/collaboration
 - Leverage your grants that you've already got TAACT grant
 - Envision linked information on OER
 - If you already have groups of faculty that already talk...then use that existing collaborative body that you would leverage and talk to—perhaps faculty councils?
 - Encourage each college to have an OER council?
 - Don't make this really hard.
 - Encourage your champions—faculty grants.
10. Next meeting: October 25, 2017; November 3rd.
1. Welcome and attendance (Tim)

- Spencer, Carl, Jonathan, Amanda, Alex, Emily, Karen, Cindy (Deb), Allison (CU Gov.), Brittany, Tina, Helen, Meg, Tim, Renee,
2. Public comments (Tim)
 - Hearing none.
 3. Chair and co-chair review of meeting with Pearson executives (Emily)
 - September 22nd, Pearson Executive Team,--emphasis on access, affordability and achievement, opportunities, mentioned UC Davis, Indiana. Meg says CSU is somewhat involved.
 - CCCOnline renewed the contract with Pearson—digital content contract; handled as student fees, minimum amount of enrollment, OER does not effect the count. CSU may be doing large calculus courses.
 - Cengage is looking toward a similar model; a subscription-based model?
 - Using a platform, subscription for students to have access?
 4. CampusCon OER student panel update (Jonathan)
 - October the 20th, Jonathan will moderate, students are moderating the panel, Emily will lend the faculty person perspective, legislative rep. as well?
 - Brittany volunteered to help with the event as well
 5. Affordable College Textbook Act discussion
 - Who can apply for this grant? Specific institutions and the State of Colorado?
 - Is this a reintroduction?
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 6. Final Editing Sub-Committee discuss their review of report
 - Monday to Wednesday for revisions and changes
 - Shared amongst sub-committee
 - Small, changes, straightened out system-level data
 - Were the recommendations for changes included
 - Are there more specific expectations that the OER Council has? If so, that should be explained.
 - AB is counting on more detailed recommendations;
 - Jonathan thinks there may be a need for more information and executive summary of OER the Council and Colorado-specific proposals
 - Council will take this report and apply it to Colorado specifically
 - Perhaps in the form of a six-page executive summary
 - Currently, it does not meet the specific recommendations
 - Measurable recommendations that are outlined; craft recommendations
 - 4 things: (1) snapshot of current use, (2)options/obstacles for increasing, input from constituents, recommendations to increase the use of OER
 - (1): have we assessed current use? OER Council is saying **yes**
 - (2): The report does a nice job describing the issues/obstacles and complexity of the OER topic. **More must be added.**
 - Recommended to extract some themes from the data
 - Common solutions section?
 - How much will it cost and where will the money be spent?
 - Compare with what other states have done and what they have gotten for their money.
 - (3): We broadly distributed survey, but are there other thoughts on point three? This can be spoken to specifically in the report. **More must be added.**

- (4): What is it we need to do and how much is it going to cost?
 - Actionable recommendations in the report
 - Does the Council accept and endorse the report? Yes. Therefore changes will be changed.
 - The Council will expand the recommendations;
 - A recommendation for further research? The Council will solicit the input
 - Surveys did go out to K-12 but we did not receive a great response; somewhat expected due to low response rates in voluntary surveys, timing of the survey and the short timeline and could not go through CDE; Council really did make a good attempt to reach these target group
 - Brittany and Tina could work on specific recommendations to change on Tanya's report
7. OER report presentation (Tanya)
- Methodology section –include more about the responses that we received.
 - Explain further in detail
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8. Review timeline for OER Council's Work (Tim)
- 3 small groups
 - **Intro and OER today:** Meg, Karen, *Emily, Spencer
 - **OER in Colorado/Survey Data:** *Alex, Tina, Brittany, Jonathan, Helen, Gene, Renee, Spencer
 - **Recommendations:** *Jonathan, Helen, Tina, Brittany, (Meg), Spencer
 - Two categories thus far
 - Organization structures to guide OER
 - Funding
 - Ongoing mechanism to evaluate and keep dialogue going among key players (faculty, librarians, IT, students)
 - Gathering feedback (assessment/conference/annual report)
 - Refer to case at North Dakota
 - A platform for students to come up with solutions (emphasize student perspective)
 - Recommendation could potentially become a bill
 - Elaborate on methodology: Brittany and Tina
 - Council will emphasis recommendations in their 6 page reports (what other states have seen and what we expect)
 - What to fund specifically and methods for measuring/evaluating those recommendations
 - Top recommendations for legislature but what will the implementation look like?
 - How would things work for students—could be helpful (Texas-Meg).
 - Google docs to monitor progress
9. Additional comments
- Additional data?
 - Unique to Colorado: leverage dual enrollment courses, as that is a quick impactful win to legislators; grant at CCCS
 - Not in need of another repository, but rather link information
 - Tap into faculty/faculty sub groups? Encourage each campus to have an OER group? Perhaps faculty grants?

- Spencer will gather recommended amendments from working groups and work them into the report with Tanya
10. Next meeting: October 25, 2017

Call-in Number: 1-877-820-7831; Access code: 368215#

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Questions: Please contact Dr. Tim Flanagan at (303) 974-2667