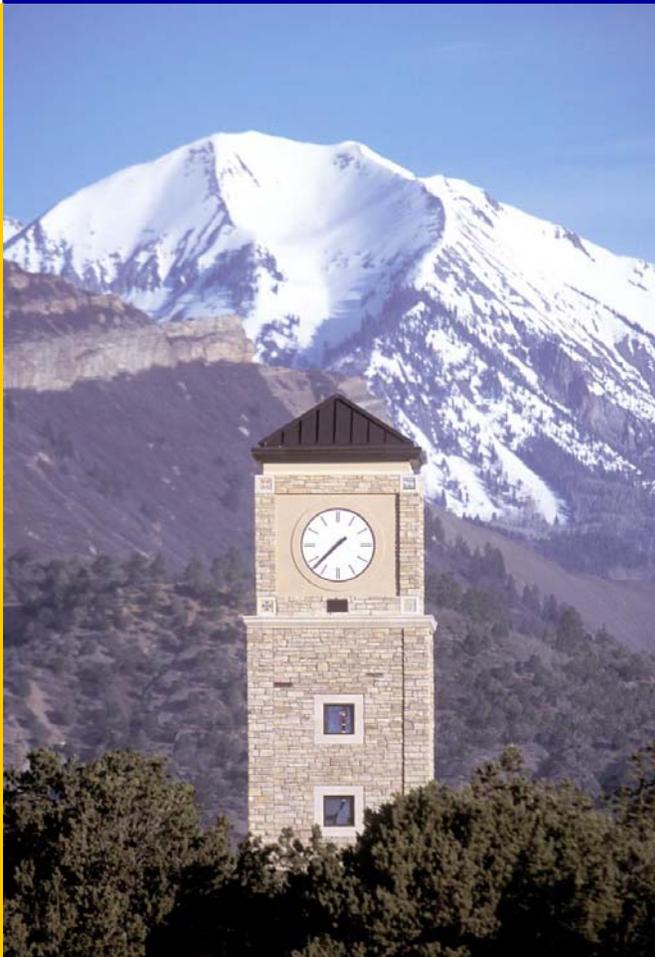




Fort Lewis College

Colorado's Campus in the Sky





Presentation Objectives

- To describe the distinctive character and relevance of Fort Lewis College
- To highlight the special strengths of the College
- To outline the College's main challenges
- To reaffirm the College's vision





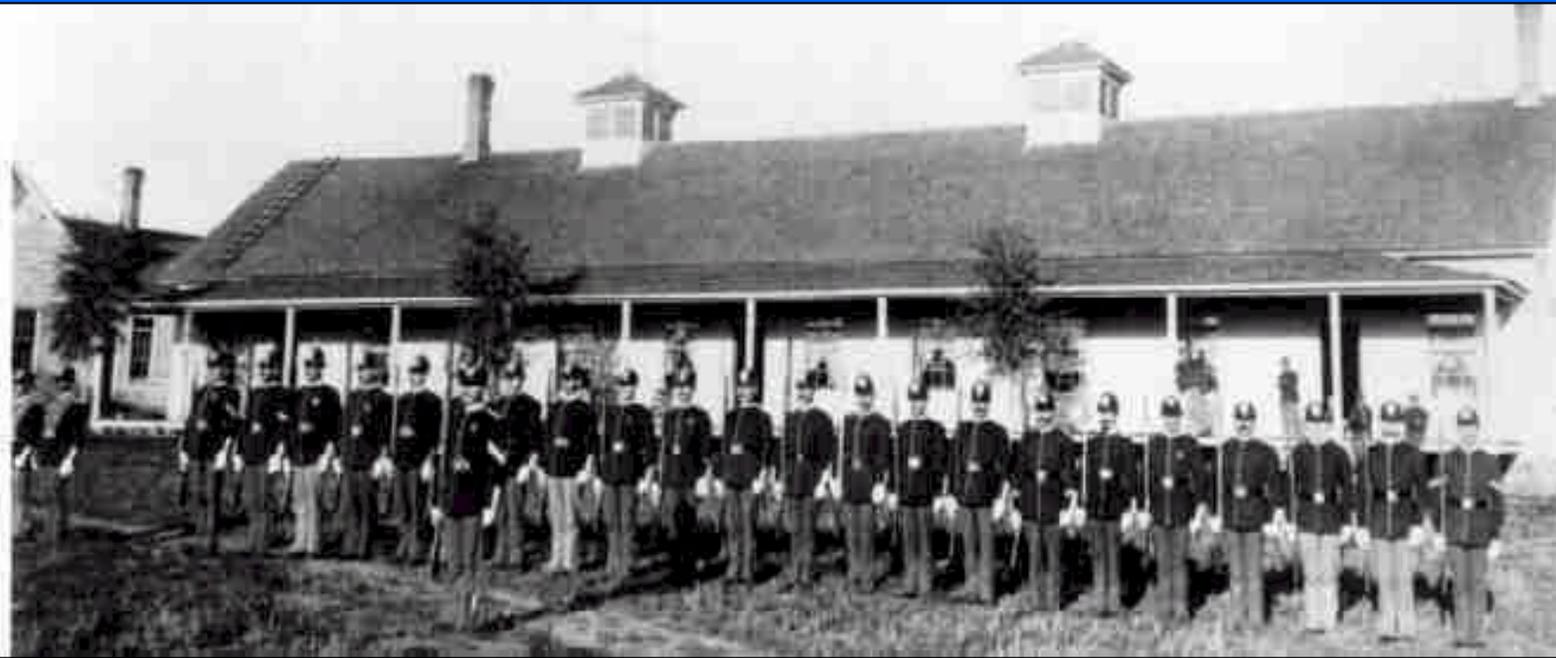
Fort Lewis College

History



Fort Lewis College

*The Evolution of a
Public Liberal Arts College*



The “Old Fort”



Fort Lewis College:

*As a School for Native Americans
(1891-1911)*



Note: Since 1911, the governing body for Fort Lewis has been the State Board of Agriculture.



Fort Lewis College:

*As a Two-Year School
(1948-1962)*



Fort Lewis College, circa 1940.



Fort Lewis College:

The Move to Durango

(1956)



Fort Lewis College, circa 1956.

- Purchased the 140 acres from the city of Durango for just under \$9,000
- First baccalaureate degrees granted in 1964.



Fort Lewis College:

Recent Events

- Membership in CSU System in 1984
- Member of COPLAC (Council of Public Liberal Arts Colleges) since 1995
- Steady enrollment growth:
 - From 720 in 1962 to 4,441 in 2001.

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Fort Lewis College Mission:

Major Components

- Undergraduate
- Liberal Arts
- Strong Majors and Professional Programs
- Diversity
- Service to Native American Community
- Service to Hispanic Community
- Citizenship
- Service
- Leadership
- Student Scholarship
- Environment
- Total Collegiate Experience
- Life-long Learning
- Accessibility



Strengths:

1. Programs
2. Faculty and Staff
3. Community Support
4. Facilities
5. Affordability
6. Technology
7. Diversity
8. Individual Student Attention
9. Accessibility and Value-Added



1. Academic Programs

- Programs of Excellence: Five in total--tied for 3rd among institutions of higher education
- Accredited Programs
- Other strong programs
- Strong Liberal Arts, general education program



2. Faculty and Staff

- Faculty Instruction:
 - Dreyfus Award, CASE Awards (4) : More than any other State institution in Colorado
- Faculty Scholarship:
 - Featured Scholars, national recognition, admirable record of grants, presentations, publications, and creative works
- Faculty Credentials:
 - Over 90 percent with doctorates
- Staff:
 - State and national awards; everyone as teacher (part of instructional mission)



3. Strong Community Support

- Awareness of economic and cultural importance of College to community
- Large, active Foundation
- Strategic Alliance and partnerships with business
- Active support and advisory groups (e.g., Professional Assoc. of Fort Lewis College)
- Part-time job and housing opportunities for students



4. Facilities and Landscaping





4. Facilities and Landscaping



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4. Facilities and Landscaping



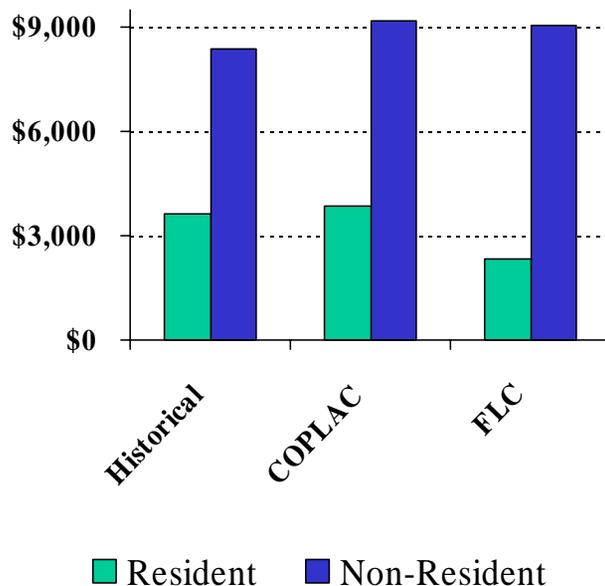


5. Affordability

Tuition & Fee Comparison

Fiscal Year 2000-01

Peer Averages vs. FLC



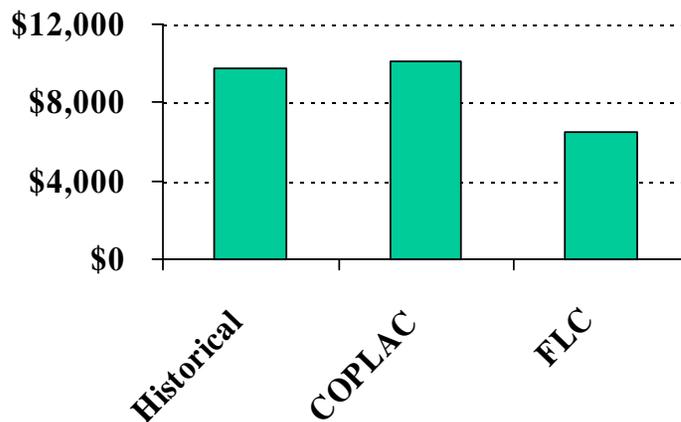
- Resident tuition and fees at FLC is 64.3% of the Historical Peer average, and 60.2% of the COPLAC average. (Resident tuition has increased by 4.0% [or \$68] for 2001-02.)
- Non-resident tuition and fees at FLC is 108.2% of the Historical Peer average, and 98.4% of the COPLAC average. (Non-resident tuition has increased by 5.0% [or \$422] for 2001-02.)



5. Affordability

Peer Funding Comparison E&G Revenues per FTE

Peer Averages vs. FLC



■ State & Local Appropriations,
plus Tuition & Fees

- Funding per FTE at Fort Lewis College is 66.6% of the Historical Peer average, and 63.9% of the COPLAC average.
- Among all peers, funding per FTE ranges from \$15,876 to \$6,466.
- Fort Lewis College funding per FTE (\$6,466) is the lowest among all other peer institutions.



6. Technology

Yahoo Internet Life Magazine ranks Fort Lewis College as the 10th “Most Wired” school in the nation for baccalaureate II institutions.

(Balancing “high touch with high tech”)

FLC is wired: Internet access ranks in top 10

Herald Staff Report

A two-year, nearly \$2 million project to provide high-speed Internet and cable TV hookups in dorm rooms paid off for Fort Lewis College with a top-10 ranking among the nation’s “most wired” colleges.

The ranking appeared in the October issue of *Yahoo! Internet Life* magazine. FLC was ranked 10th among small public colleges.

Western State College was the only other Colorado institution on that list at No. 28. The rankings were based on infrastructure, student resources, Web portals, electronic learning, technical support and wireless access.

“Technology is one of the priorities identified in the Fort Lewis College five-year plan,” said Fort Lewis President Kendall Blanchard in a news release. “This award ... gives added credibility to our claim that we are doing an excellent job of preparing our students to meet the high-tech demands of the 21st

century.”

According to Craig Young, the college’s director of computing and telecommunications, FLC spent nearly \$2 million to wire every on-campus apartment and residence hall room.

“The wiring ... was a major factor for our high ranking,” Young said. Online student services such as registering for classes, checking grades and paying bills also played a role in the ranking.

Each residence hall also houses a computer lab to provide Internet access for students who don’t own computers. Technical support is available in the dorms via a help desk and consultations with students.

“It was definitely nice to know that we have a computer lab in my residence hall,” said Jessica Caldwell, a freshman from Colorado Springs.

Though she doesn’t own a computer, Caldwell thinks the wiring of each room is important to prospec-

tive students. “This will be one of the main things students look at in the next few years when choosing their college,” she said.

Robert Dolphin Jr., vice president for business and finance, said the college’s commitment to improving computing and telecommunications began a decade ago when the infrastructure for today’s high-speed connections was included in an underground electrical and phone system.

“Fort Lewis College is committed to providing students and faculty with high-speed access to the world’s information via the Internet,” Dolphin said. “We’re also committed to using electronic transactions to provide services and to minimize administrative costs.”

Young said the college’s plans include the installation of high-tech instructional resources, such as computers and projector systems, in each classroom. The technology is already in place in newer buildings on campus.



7. Diversity

- Continued growth in number of historically under-represented students
 - 24% of student body in 2001
- Over 700 Native American Students from more than 100 different tribes
 - 16% of student body
- 212 Hispanic Students
 - 5% of student body



8. Individual Student Attention

- Healthy Student-Faculty Ratio (18:1)
- Emphasis on individual student success
- Small class size
- No graduate teaching assistants
- Emphasis on student scholarship, research, and creative activities
- Learning by doing as the key



9. Accessibility & Value Added

(What is really special about Fort Lewis College)

- Fort Lewis College has a well-earned reputation for taking ordinary college freshmen and turning them into extra-ordinary college graduates
- In this sense, clearly, a Fort Lewis College education is an undergraduate education that works...

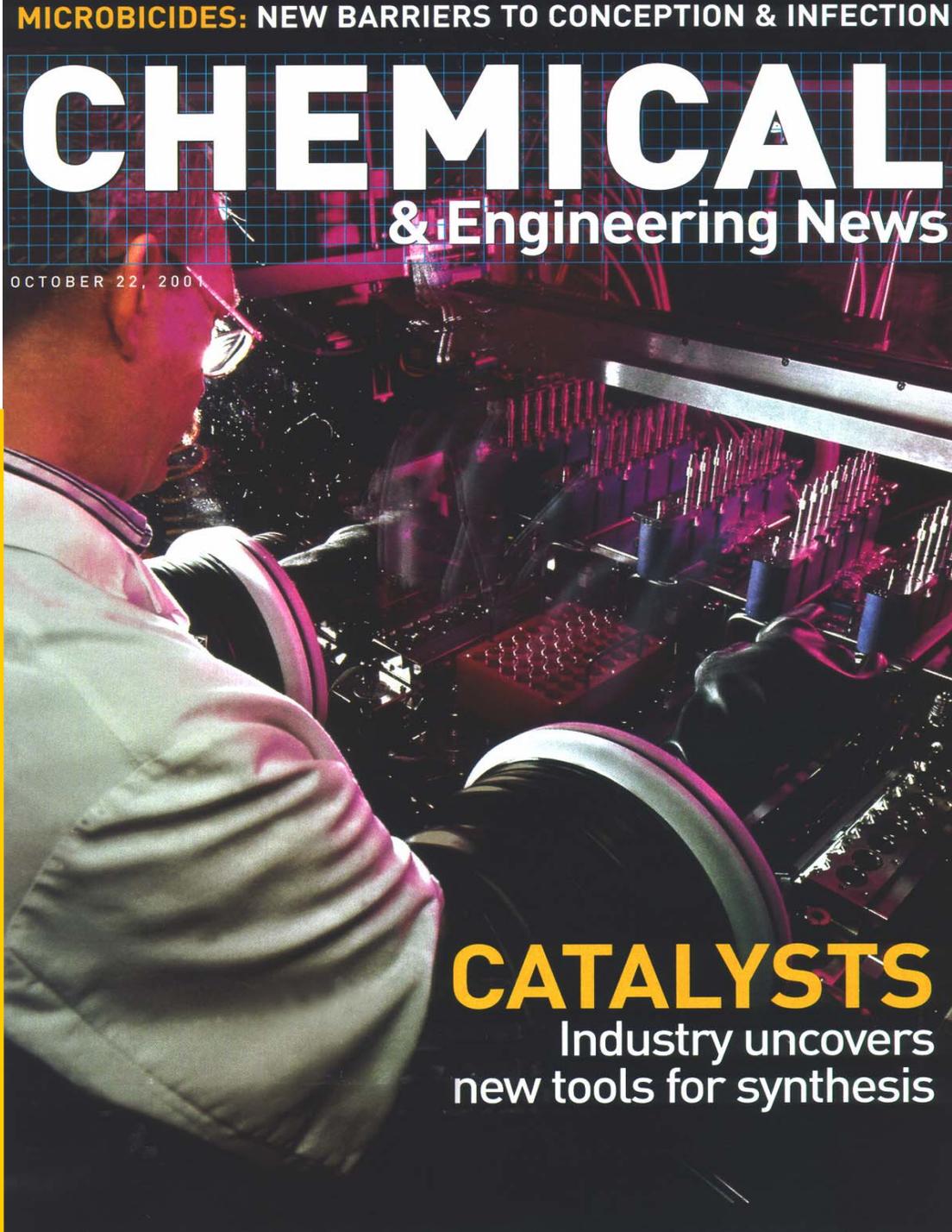


MICROBICIDES: NEW BARRIERS TO CONCEPTION & INFECTION

CHEMICAL

& Engineering News

OCTOBER 22, 2001



CATALYSTS

Industry uncovers
new tools for synthesis



According to the Chemical & Engineering News:

“Fort Lewis College...students...don’t boast top-notch college-entrance test scores... And unlike some schools that have graduated generations of families, students at Fort Lewis tend to be the first in their families to attend college. Yet, somehow, Fort Lewis manages to graduate a substantial number of science majors. And a significant number of the school’s graduates go on to earn Ph.D. degrees.”

“How does Fort Lewis College do it?”



Fort Lewis College

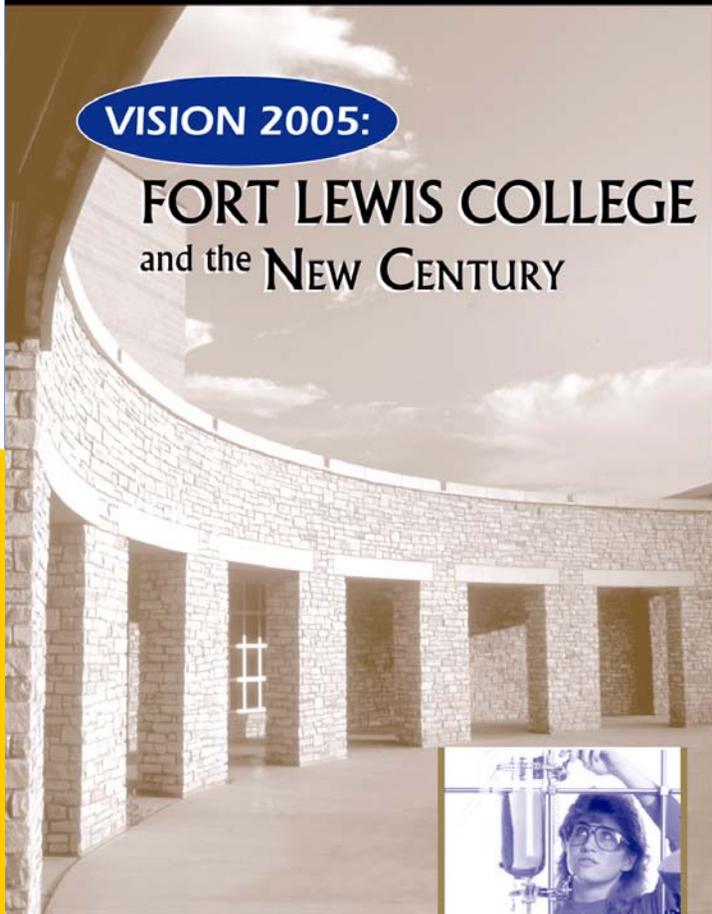
The Challenges

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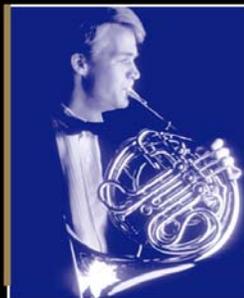


VISION 2005:

FORT LEWIS COLLEGE and the NEW CENTURY



A FIVE-YEAR PLAN





Fort Lewis College

Major Challenges and Priorities:

1. Enrollment
2. Retention & Graduation
3. Retention & Graduation – Hispanic & Native American Students
4. Faculty & Staff Salaries
5. Budgeting
6. The Curriculum
7. Facilities



1. Enrollment

- Stagnant to declining over past 4 years
- Steady increase in Native American enrollment, but limited success in recruiting Hispanic students
- Good news: significant increase in Fall 2001
 - Second, all-time highest enrollment (4,441)
- Campus-wide initiative: new look, new marketing strategy, new scholarships; new positive outlook and student pride



2. Retention and Graduation Rates

- A major challenge
 - Retention:
 - Freshmen to sophomore retention = 57%
 - Graduation:
 - 6-year graduation rate = 30%
 - Note: another 10% graduate from other Colorado public institutions
 - Efforts to address:
 - a. Advising
 - b. Marketing
 - c. Campus life
 - d. Scholarships



a. Advising

- Mandatory advising for all students
 - Effective Fall 2001
- Enhanced advising through Advising Center
- Bringing career advising and academic advising together
- Advising students to take more credit hours per semester
- Special advising for transfer students



b. Marketing: *New Look*

The new Fort Lewis College logo





b. Marketing:

New Strategy and Message

- Consistent look (brand identity) with publications manual and standards
- Old message: emphasis on process
 - Ex. recreational opportunities, school as adventure
- New message: emphasis on quality and outcomes
 - Ex. degree programs, majors, jobs, other benefits of graduation



c. Student Life

- Importance of student government, clubs, and organizations:
 - Getting students involved in the life of the campus
- Importance of extra-curricular activities
- Importance of Student Life Center



c. Student Life Center





3. Retention and Graduation: Hispanic & Native American Students

- Important challenge
- Retention and graduation rates are low, particularly for Native American students
 - See handout
- Efforts to improve:
 - Advising, working with communities, SW Center (helping to create a greater sense of ownership), importance of preparation and support...
- Ideas in planning stage:
 - Pre-college academy
 - Expand Program for Academic Advancement (PAA)



4. Faculty/Staff Salaries

- Faculty salaries at Fort Lewis College have continued to decline relative to peers.
 - During the most recent four-year period for which data are available, Fort Lewis College combined faculty salaries have dropped from 91.3% to 84.6% of peer salaries when compared to the Historical peer average, and from 97.3% to 87.6% when compared to the COPLAC peer average.
- The ‘resort economy’ in Durango adversely impacts housing prices and the cost of living.
- Faculty salaries in the School of Business are, on average, higher than those in the School of Arts & Sciences and the School of Education. As a result, the average salary for all ranks is overstated for the majority of faculty members.



5. Budgeting

- Making the most of limited resources
- Reallocation
- Addressing salaries, operating budgets, etc.



6. The Curriculum

- Importance of new general education program and integration into curriculum
- Focusing the curriculum: balancing resources with effective course delivery
- Balancing general education with needs of majors
- Academic Plan (in process)



7. Facilities

- New construction
 - Biology Building
 - Chemistry Hall
 - Center of Southwest Studies
 - Education/Business Hall
 - Student Life Center (recreation/student club facility)
- Construction priorities (Next phase of science renovation, library, theater)
- Problem: controlled maintenance in Auxiliaries (\$18 million)
- Dormitory space for the future (exploring options)



Fort Lewis College:

The Vision

Fort Lewis College is an institution that knows what it has been, what it is, and what it wants to be.



Fort Lewis College:

The Public Liberal Arts College of Choice in the Rocky Mountain West

- What does that mean?
- Not the highest admission standards or the highest U.S. News ranking among the country's best liberal arts colleges (although it aspires to such rankings)
- It means being the best at what it does best...taking students with average preparation for college and turning them into above average graduates...this is what educating really means

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