

## **MEDIA ADVISORY**

### **Department of Higher Education**

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## **Lt. Gov. Garcia announces first StudyColorado board meeting**

**DENVER— Friday, Jan. 4, 2013** — Lt. Gov. Joe Garcia, Executive Director of the Department of Higher Education, announces today the first StudyColorado board meeting:

**When:** Monday, Jan. 7 from 10:00 a.m. – 1:30 p.m.

**Where:** Metropolitan State University of Denver, Student Success Building, Room 400  
890 Auraria Parkway, Denver.

Agenda items include an overview of Colorado’s international trade and tourism activities, setting of StudyColorado program goals and priorities, and a preview of the StudyColorado website. Inta Morris, Senior Director for Grants and Strategic Initiatives of the Department of Higher Education, serves as Director of StudyColorado.

Board members include:

- Lt. Gov. Garcia, Executive Director, Department of Higher Education
- Ken Lund, Executive Director, Office of Economic Development
- Karen S. de Bartolome, Executive Director, World Denver, to serve as a representative of the business community
- Ardon Barry Hirschfeld Jr., President & CEO, Asia Investment Partners, Inc. to serve as a representative of the business community
- Cindy U. Anderson, Assistant Director of Advising and Director of International Student Services, Metropolitan State University of Denver
- Larry Bell, Director, International Education, University of Colorado, Boulder
- Matthew Bonser, Associate Director of Admission/ Coordinator of International Admission, Colorado College
- Brandon Samter, Director, International Student & Scholar Services, Colorado School of Mines
- Anthony Shull, Executive Director for International Affairs, University of Colorado, Colorado Springs
- Marjorie Smith, Associate Dean and Director of International Student Admissions, University of Denver
- Linda Yazdani, Director of International Student Services, Red Rocks Community College

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### *About StudyColorado*

Formally created by Gov. John Hickenlooper in July 2012, StudyColorado is housed in the Department of Higher Education and membership includes 20 colleges and universities from around the state. The mission of StudyColorado is to attract international students to Colorado through the unified outreach efforts of state government, higher education and the business community. StudyColorado is developing a statewide higher education brand for state leaders to promote Colorado higher education internationally, while providing a forum for the exchange of information related to international education and also helping to create a welcoming culture for international students and visitors. In supporting the international recruitment goals of these member institutions, StudyColorado seeks to increase the number of international students and to expand and diversify the countries of origin. The state’s Office of Economic Development and International Trade and Tourism along with the business community play an active role in advising on the program’s strategies and outreach. The state’s Office of Economic Development and International Trade, the Colorado Tourism Office along with the business community play an active role in advising on the program’s strategies and outreach.