



CCHE Annual Retreat - 2017

“Strategic Implementation of the Master Plan”

Tuesday, August 8 – Wednesday, August 9, 2017
 Colorado Mesa University, Grand Junction, Colorado
 University Center, Room UC 213

AGENDA

Retreat Objectives

- *Discussion of Critical Higher Education Policy Issues*
- *Review DHE Action Plan*
- *Develop CCHE Action Plan*

Facilitator

- [Christine Scanlan](#), *President & CEO of The Keystone Center*

Tuesday, August 8, 2017

12:00pm – 1:00pm	LUNCH - University Center, Room UC 221
1:00pm – 1:30pm	CCHE Business Meeting
1:30pm – 1:45pm	Welcome & Introduction to the Retreat - Commissioner Luis Colon <i>(15 minutes)</i>
1:45pm – 2:00pm	Kick-Off Remarks – Dr. Kim Hunter Reed <i>(15 minutes)</i>
2:00pm – 3:15pm	I. Setting the Stage The Georgetown Center Forecast <i>(75 minutes)</i> <u>Dr. Jeff Strohl</u> - Director of Research, Georgetown University Center on Education and the Workforce
3:15pm – 4:00pm	II. Overview DHE Action Plan <i>(45 minutes)</i> Dr. Beth Bean
5:30pm – 6:30pm	CAMPUS TOUR – Meet at the Moss Performing Arts Building, Dance Recital Hall
6:30pm - 9:30pm	DINNER – Moss Performing Arts Building, Dance Recital Hall



Wednesday, August 9, 2017

8:30am – 9:00am	Welcome by President Tim Foster, Colorado Mesa University
9:00am – 10:00am	III. Student Equity Panel (60 minutes)
10:00am – 11:00am	IV. Contextualizing the Master Plan Goals (60 minutes)
11:00am – 11:15am	BREAK
11:15am – 12:15pm	V. Narrative Campaign for the Master Plan - <i>Who's Talking Higher Education in the Nation and the State?</i> (60 minutes) <ul style="list-style-type: none">National Narrative Project Analytics Debra Humphreys – Vice President of Strategic Engagement, Lumina FoundationNarrative Landscape in Colorado Floyd Ciruli – Pollster and Political Analyst, Ciruli Associates
12:15pm – 12:45pm	VI. WORKING LUNCH: Breakout Session – Small Group Commissioner Discussion
12:45pm – 1:45pm	VII. Honing the Message – Making the Case (60 minutes)
1:45pm – 2:00pm	BREAK
2:00pm – 3:30pm	VIII. CCHE Action Plan for 2017/18 (90 minutes)
3:30pm – 3:45pm	IX. Retreat Closing (15 minutes)