

TOPIC: RECOMMEND APPROVAL OF BACHELOR OF SCIENCE IN MANAGEMENT INFORMATION SYSTEMS AND BUSINESS ANALYTICS AT COLORADO STATE UNIVERSITY - GLOBAL CAMPUS

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I. SUMMARY

This item recommends approval for Colorado State University – Global Campus (CSU - Global) to offer a Bachelor of Science in Management Information Systems and Business Analytics degree.

II. BACKGROUND

COMMISSION AUTHORITY

The Colorado Commission on Higher Education’s role and responsibility in the review of new academic programs at institutions operating under a performance contract is defined in §23-5-129, which states that:

(6) While operating pursuant to a performance contract negotiated pursuant to this section, the governing board of a state institution of higher education...

(b) Need not consult with nor obtain approval from the Colorado commission on higher education to create, modify, or eliminate academic and vocational programs offered by the institution, so long as such creations, modifications, and eliminations are consistent with the institution's statutory role and mission. Institutions shall submit information to the department demonstrating that the creation or modification of an academic or career and technical education program is consistent with the institution’s statutory role and mission. The Colorado commission on higher education shall have the authority to override the creation or modification of an academic or vocational program if the change made by the governing board is inconsistent with the institution’s statutory role and mission.

OVERVIEW OF PROPOSED PROGRAM

The following is summarized from CSU - Global’s proposal:

CSU-Global proposes a Bachelor of Science in Management Information systems and Business Analytics (BSMIS) program. The BSMIS undergraduate degree is designed to prepare students to be organizational leaders through the use of information technology and data management. Students will learn to improve decision making and processes in core

business concepts such as management, strategy, and finance through the use of business intelligence. Technical topics include systems analysis and design, database management, and data mining. The program prepares students for careers such as business/systems analysts, information systems analyst, database administrators, and IT consultants.

Overall growth for this field is considered faster than average by the U.S. Bureau of Labor Statistics. CSU-Global is prepared to meet this demand with a bachelor's degree completion program (36 semester hours of credit). The degree will have an option for a specialization to expand a student's knowledge in relevant areas like Information Technology Management, Strategic Communication, Business Administration, Finance, Foundations of Accounting, Organizational Leadership, Public and Non-Profit Management.

Additional information on this proposed degree, unrelated to fit with statutory role and mission, is attached (Attachment A).

ROLE AND MISSION SUPPORT

This degree supports CSU - Global's statutory role and mission, which states in part:

There is hereby established an on-line university to be known as Colorado state university - global campus, referred to in this article as "CSU global campus". CSU global campus is a baccalaureate and graduate on-line university with the mission in Colorado of offering upper division baccalaureate degree completion programs for nontraditional students in partnership with the Colorado community college system and selected master-level graduate programs..... C.R.S. 23-31.3-101

III. STAFF ANALYSIS

Pursuant to Colorado Revised Statutes 23-5-129(6)(b), department staff finds that CSU - Global's proposed Bachelor of Science in Management Information Systems and Business Analytics degree is consistent with the institution's statutory role and mission. The degree complies with the requirements of gtPathways.

IV. STAFF RECOMMENDATION

Staff recommends that the Commission approve Colorado State University – Global Campus's proposal to offer a Bachelor of Science in Management Information Systems and Business Analytics.

V. SUPPLEMENTAL INFORMATION

Copies of all relevant materials are on file in the Academic Affairs Division and are available upon request.

STATUTORY AUTHORITY

C.R.S. §23-5-129 Governing boards - performance contract - authorization - operations