

**TOPIC: ADAMS STATE COLLEGE PROPOSAL TO OFFER A  
MASTERS DEGREE IN BUSINESS ADMINISTRATION**

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**I. SUMMARY**

Adams State College (ASC) has submitted a proposal for a Masters of Business Administration (MBA) to be offered as part of the ASC Extended Studies Program. The program will be offered primarily as an online program but will include two in-residence sessions lasting three days each for students in the program. The structure of the program will allow students to continue to work full time while enrolled in the program. The intent of the program is to “provide access and opportunity for local, national, and international students to further their professional management, leadership, and analytic skills”.<sup>1</sup>

The Adams State College Board of Trustees and Graduate Council approved the Masters of Business Administration Degree Program on December 19, 2008.

**II. BACKGROUND**

The following is summarized from the ASC proposal for the Masters of Business Administration.

**ROLE AND MISSION SUPPORT:**

The Masters Degree in Business Administration offered by Adams State College supports the role and mission of ASC. The statutory mission of ASC is to be “*a general baccalaureate institution with moderately selective admission standards. Adams State College shall offer undergraduate liberal arts and sciences, teacher preparation, and business degree programs, a limited number of masters degree programs, and two year transfer programs with a community college role and mission. Adams State College shall serve as the regional education provider. In addition Adams State college shall offer programs when feasible, that preserve and promote the unique history and culture of the region...*”C.R.S. 23-51-101.

**ADMISSION AND GRADUATION STANDARDS:**

Students admitted to the MBA program will meet the same admissions requirements that apply to students in other graduate programs at Adams State

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<sup>1</sup> Adams State College Graduate School of Business Proposed Masters of Business Administration, p1.

College. The admission of graduate students to the MBA program will be made following a review by the MBA Admissions Committee.

**DESCRIPTION OF CURRICULUM:**

All MBA students will take eight core courses (each three credit hours). In addition, students will take four courses in their area of emphasis. The three areas of emphasis are Public Administration, Leadership, and Health Administration.<sup>2</sup>

**PROGRAM FACULTY:**

Sixty percent of the faculty who teach in this program will have a terminal degree or Ph.D. in the field that they teach. The remaining forty percent will have a Masters degree and at least 30 additional graduate credit hours. An exception may be made to the additional 30 credit hour requirement if the individual has relevant experience in the field.<sup>3</sup>

**III. STAFF ANALYSIS**

The Department staff has reviewed this proposed program and letters of assurances from academic administrators to ensure that the degree program meets the State's performance measures outlined in C.R.S. 23-5-129.6. The program meets all performance measures set forth by the state.

**IV. STAFF RECOMMENDATIONS**

**That the Commission approve the Masters Degree in Business Administration submitted by Adams State College.**

**V. STATUTORY AUTHORITY**

C.R.S. 23-5-129.6

**VI. ACCOMPANYING MATERIALS**

The program proposal materials are attached.

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<sup>2</sup> Adams State College Graduate School of Business Proposed Masters of Business Administration, p2.

<sup>3</sup> Adams State College Graduate School of Business Proposed Masters of Business Administration, p3.