

**TOPIC: COLORADO STATE UNIVERSITY PROPOSAL TO OFFER  
A MASTER'S DEGREE IN MANAGEMENT BY CSU-  
GLOBAL**

**PREPARED BY: JULIE CARNAHAN, HEATHER DELANGE**

**I. SUMMARY**

Colorado State University (CSU) has submitted a proposal for a Master of Science Degree in Management to be offered by CSU-Global. The Master of Science in Management will provide students with the skills, tools, and knowledge to analyze the current position of an organization and develop strategies for today's environment. Students will be exposed to management issues from legal, social, global, economic, political, and technological perspectives. Courses in the program will cover management, operations, finance, statistics, and international areas.

**II. BACKGROUND**

The following is summarized from the CSU proposal for the Master of Science in Management to be offered by CSU-Global.

**ROLE AND MISSION SUPPORT:**

*The Master's Degree in Management offered through CSU-Global supports the role and mission of CSU. The statutory mission of CSU is to be a "comprehensive graduate research university with selective admission standards offering a comprehensive array of baccalaureate, masters, and doctoral degree programs. Consistent with the tradition of land grant universities, Colorado State University has exclusive authority to offer graduate and undergraduate programs in agriculture, forestry, natural resources, and veterinary medicine. Colorado State University has the responsibility to provide on a statewide basis, utilizing when possible and appropriate the faculty and facilities of other educational institutions, those graduate level programs."C.R.S. 23-31-101.*

**ADMISSION AND GRADUATION STANDARDS:**

Students admitted to the master's program in management will meet the same admissions requirements that apply to students at CSU-Fort Collins. The admission of graduate students at CSU-Fort Collins is monitored by the Vice Provost for Graduate Affairs (VPGA), who works with individual departments to determine the academic match between a prospective student and the degree program. Students who do not meet the minimum criteria for Regular Admission are considered under Provisional

Admission guidelines as defined by Faculty Council. Additionally, the VPGA is a member of the CSU-Global Academic Council.<sup>1</sup>

To remain in Academic Good Standing, a student's cumulative GPA must remain at 3.00 or better. If the graduate GPA falls below 3.00, a graduate student will be placed on probation. Students have one semester to show progress toward good standing. Probationary students with 12 or more semester credits of graduate work will be dismissed whenever progress toward good standing is not demonstrated.<sup>2</sup>

#### **DESCRIPTION OF CURRICULUM:**

The proposed program requires a student to complete 6 courses/18 credit hours from areas of management, ethics, finance and global economics. To complete the degree, the student will select a specialization consisting of an additional 6 courses/18 credit hours, enhancing the degree and providing the student a specific area of concentration. To reinforce the learning, the capstone course is the final course of the program and will be taken following satisfactory completion of the first five courses of the degree and the six courses of the chosen specialization.<sup>3</sup>

#### **PROGRAM FACULTY:**

Faculty who teach in this program will have a graduate degree (terminal degree or master's degree with an exceptional record of professional and academic teaching history). Faculty must have at least 18 graduate credit hours or documented equivalent professional experience in the discipline in which they will teach. Faculty must have online teaching experience and are required to complete nationally recognized online teaching certification programs.<sup>4</sup>

### **III. STAFF ANALYSIS**

The Department staff has reviewed this proposed program and letters of assurances from academic administrators to ensure that the degree program meets the State's performance measures outlined in C.R.S. 23-5-129.6. The program meets all performance measures set forth by the state.

### **IV. STAFF RECOMMENDATIONS**

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<sup>1</sup> Proposal for a Master's Degree in Management, page 5.

<sup>2</sup> Proposal for a Master's Degree in Management, page 6.

<sup>3</sup> Proposal for a Master's Degree in Management, page 6,7.

<sup>4</sup> Proposal for a Master's Degree in Management, page 10.

**That the Commission approve the Master's Degree in Management submitted by Colorado State University to be offered by CSU-Global.**

**V. STATUTORY AUTHORITY**

C.R.S. 23-5-129.6

**VI. ACCOMPANYING MATERIALS**

The program proposal materials are attached.