

**TOPIC: COLORADO STATE UNIVERSITY-PUEBLO PROPOSAL
TO OFFER A BACCALAUREATE DEGREE IN BUSINESS
MANAGEMENT BY CSU-GLOBAL**

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I. SUMMARY

Colorado State University-Pueblo (CSU-Pueblo) has submitted a proposal for a Baccalaureate Degree in Business Management to be offered by CSU-Global. The Baccalaureate Degree in Business Management will cover a range of subject areas including management, marketing, operations, economics and international management. The Baccalaureate Degree program in Business Management also includes concentrations in Criminology, Human Resources and Organizational Development.

II. BACKGROUND

The following is summarized from the CSU-Pueblo proposal for a Baccalaureate Degree in Business Management to be offered by CSU-Global.

ROLE AND MISSION SUPPORT:

The Baccalaureate Degree in Business Management offered through CSU-Global supports the role and mission of CSU-Pueblo. The statutory mission of CSU-Pueblo is *“to be a regional, comprehensive university, with moderately selective admissions standards. The university shall offer a broad array of baccalaureate programs with a strong professional focus and firm grounding in the liberal arts and sciences. The university shall also offer selected masters-level graduate programs.”*C.R.S. 23-31.5-101.

ADMISSION AND GRADUATION STANDARDS:

Students admitted to the degree program in business management will meet the same admissions requirements that apply to students at CSU-Pueblo. The admission of students is overseen by an Undergraduate Admission Committee, which includes the CSU-Pueblo Associate Vice President of Enrollment Management or his designee, a CSU-Global academic representative and a CSU-Global admissions representative.¹

DESCRIPTION OF CURRICULUM:

¹ Proposal for a Bachelors Degree Completion Program in Public Management, page 1.

The proposed program requires a student to complete 15 credit hours in common core courses and 30 credit hours in major courses. Students will be able to complete a 15 credit hour specialization or concentration area. The common core is designed to provide a toolbox for analysis, synthesis, and application, as well as a set of shared values about leadership and communication that they will use as they work together individually and in teams throughout their academic program.²

PROGRAM FACULTY:

Faculty who teach in the program will have a graduate degree (terminal degree or master's degree with an exceptional record of professional and academic teaching history). Faculty must have at least 18 graduate credit hours or documented equivalent professional experience in the discipline in which they will teach. Faculty must also have online teaching experience and are required to complete a national online teaching certification program.³

III. STAFF ANALYSIS

The Department staff has reviewed this proposed program and letters of assurances from academic administrators to ensure that the degree program meets the State's performance measures outlined in C.R.S. 23-5-129.6. The program meets all performance measures set forth by the state.

IV. STAFF RECOMMENDATIONS

That the Commission approve the Baccalaureate Degree in Business Management to be offered by Colorado State University-Global through Colorado State University-Pueblo.

V. STATUTORY AUTHORITY

C.R.S. 23-5-129.6

VI. ACCOMPANYING MATERIALS

The program proposal materials are attached.

² Proposal for a Bachelors Degree Completion Program in Business Management, page 2.

³ Proposal for a Bachelors Degree Completion Program in Business Management, page 6.